





STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
PhonePe	App-based & card-linked wallet for consumers. It features UPI-based solutions for money transfer, online payment at retail merchants, mobile & DTH recharging, paying postpaid & utility bills, checking account balances, online shopping, splitting bills, online travel ticket booking, and more	USD 350 M	Undisclosed	General Atlantic
M/\D°	Provider of computer vision and Al-based visual search solutions. It understands shoppers visual preferences, colors, patterns, shapes, and the fit of their choice and enhances their in-store and online shopping experience. Its features include product personalization, duplicate detection, auto-tagging for catalogs, and cross-product recommendations	USD 30 M	Series C	Sequoia Capital, Alpha Wave Global and Avatar Growth Capital
BLUE TOKAI COFFEE ROASTERS	Blue Tokai Coffee is a coffee chain operating 40 outlets in cities. It is also selling coffee powder and other products through its own brand.	USD 30 M	Series B	Whale Ventures and A91 Partners
⇔ beaconstac™	Beaconstac's robust platform uses QR codes, NFC and Beacons to help businesses drive ROI leveraging the mobile device.	USD 25 M	Series A	Accel and Telescope Partners
				02/09



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36 ISPRAVA	Isprava is a developer of luxury holiday homes. Offers homes in a range of 3 crores to 30 crores. It also offers rental management as an optional service.	USD 19.7 M	Undisclosed	Symphony International Holdings Ltd
LOG 9 PIONEERING RESPONSIBLE ENERGY	Developer of graphene nanotechnology and aluminum fuel cell battery packs. It develops technology to solve sustainable energy storage across applications such as charging battery pack solutions for electric vehicles, storage solutions for short-term power backup, and storage of energy on a grid scale.	USD 11 M	Series B	SiriusOne Capital, Cornerstone Ventures and PTV International Ventures
LOCAD	Locad provides local mobile advertising platform across channels for brands and agencies and OOH media companies. The platform lets advertiser to select any location across the globe and geo fence it and then helps in pushing the real time in-app or mobile website ads based on audience profile and relevance.	USD 11 M	Series A	Sequoia India and Southeast Asia's Surge, Febe Ventures, Antler and Reefknot Investments
MUMBAI ONCOCARE CENTER	Mumbai Oncocare Center (MOC) is a symbol of our commitment to provide excellent Oncology (Branch of science that deals with Management of Cancer) & Hematology (Blood Disorders and Cancers) healthcare services to patients suffering with these critical ailments	USD 10 M	Undisclosed	Tata Capital Healthcare Fund (TCHF)
				03/09



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NEOGROWTH Lending simplified. Growth amplified.	Developer of an online lending platform offering business loans. Its platform offers collateral-free business loans. Its offerings include multiple repayment options to e-commerce merchants wherein businesses pay for the period of sales made. It also offers cash advances against future sales from credit and debit cards on its POS	USD 10 M	Undisclosed	MicroVest Capital Mangaement
Preathe Well-being	Online platform for employee physical wellness. It helps employees to register and avail of healthcare services for health management solutions. It also helps employees to track their health activities and get insights for better health outcomes. The employees can participate as an individual or in teams and earn rewards for health goals. It provides diabetes management programs for employees.	USD 6.1 M	Pre-Series B	3One4 Capital, Accel and General Catalyst
C+LARA	Provider of cloud-controlled rare earth mineral-free hardware and software. It provides a platform to re-design stators & motors. It offers magnet-free robust which has the ability to operate at higher temperatures. It offers data analysis tools to monitor data online and offline.	USD 4.75 M	Pre-Series A	Big Capital, venture arm of Bitexco, Log9 Materials and Exfinity Venture Partners
d darwinbox	Cloud-based platform for HRMS suite. It offers tools for payroll management, core HR, employee engagement, talent management, onboarding, recruitment, expense management, rewards & recognition, etc. It also allows users to manage time, attendance, leave, vacations, insights, etc.	USD 4 M	Undisclosed	Microsoft
				04/09



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G Gullak	Gullak is a mobile app that automates savings & invests these in Gold.	USD 3 M	Seed	YC and Rebel Partners and Better Capital
LOOM SOLAR	Manufacturer and reseller of solar & mono panels and lithium batteries. Also selling solar battery, on-grid & off-grid solar systems, MPPT charge controller, AC module.	USD 2 M	Undisclosed	Social Investment Managers and advisors
M Profit	MProfit is a desktop portfolio management software for Indian retail investors, companies, HNI's, NRI's, and financial advisors to track investments. Allows users to manage investments such as stocks, MFs, ULIPs, insurance policies, property, gold and many other asset classes. Ensures security since personal data is saved locally	USD 2 M	Undisclosed	Rainmatter, Enam Holdings
ZLADE°	Internet fist brand for personal hygiene products. The catalog includes body trimmers, hair styling cream, beard care, after shave, blades, intimate wash, hair wax, hair removal razors, etc.	USD 1.5 M	Undisclosed	Shivanssh Holdings and Amit Kalyani of Bharat Forge
				05/09



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ø-nome	Developer of reagents and kits for molecular diagnostics. The company develops diagnostic reagents based on proprietary, innovative reagent technologies for genomic applications. The product line includes D-LAMP PCR enzyme mix and D-LAMP genome sequencing reagent.	USD 1.5 M	Seed	Ankur Capital and Campus Fund
SID'S FARM	Online retailer offering multi-category dairy products. Its product offering includes milk, curd, paneer, butter, ghee, and more.	USD 1 M	Bridge	Undisclosed
▼ Podium	Provider of online cricket community services	USD 1 M	pre-Seed	Titan Capital, RTP Global, Point One Capital, Bharat Founders Fund
meratract or.com	Online auction marketplace for the sale and purchase of used tractors. It enables farmers to sell and purchase used tractors using a bidding platform along with a renting platform for farmers to share their agricultural equipment with other farmers. It also provides a comparison between various tractor models.	USD 0.6 M	Pre-Series A	Real Time Angel Fund, Digital Futuristic Angels Network and Vibhor Sahare
				06/09



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Upsurge.club get ahead in life.	Upsurge Investment is a non-banking financial company. Offers services for both individual and corporate clients. The company is engaged in primary and secondary capital market activities and provides multiple financial services including corporate finance, gold loans, real estate mortgage finance and loans against shares and securities.	USD 0.37 M	Undisclosed	JCBL India
A M A M A	Internet-first brand of handcrafted fast-fashion jewelry for women. The product catalog includes rings, earrings, necklaces, and more.	USD 0.25 M	Undisclosed	She Capital
SayF	App-based savings and investment platform for individuals. The app lets users save, invest, and manage their money and personal finances. The app shows the investment made and returns based on weekly, monthly, and yearly returns.	USD 0.24 M	pre-Seed	Titan Capital, Sunn91 Ventures
SocialBoat	A Health Transformation App for Women	USD 0.2 M	Angel	Abhijit Kane and Plan B Capital



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4 SHEERDRIVE®	Sheerdrive is a digital AI/ ML pre-owned vehicle platform, which deals with all the key elements required to run an effective used vehicle program Whether you're a New or Used Vehicle dealer or any business that deals with used vehicles, our digital platform will address all your procurement and re-marketing needs	Undisclosed	Undisclosed	JITO Angel Network
CREPDOG CREW	India's biggest one stop shop for all things - Sneakers Streetwear Sound Culture Community	Undisclosed	Undisclosed	Masaba Gupta and Nikhil Mehra
str&bat	Staight bat offers analytics and insights using motion detection technology for cricket. The product offered by the company analyzes the stance of the batsman, the type of shot, and the entire movement using an Al engine. Claims that they will also enable you to gain access to the best minds in the game, through connections with top-notch coaches across the globe.	Undisclosed	Undisclosed	SucSEED Indovation Fund, Dholakia Ventures
//ATICX	ATICX ActiWear is a collection of premium, high- performance, durable sportswear and gym wear	Undisclosed	Undisclosed	LEAF
				08/09





About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

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