

WEEKLY DEAL ROUNDUP

TOTAL DEAL SIZE:





\$ 290 M+





DEAL COUNT:





30+





06 Feb 2023 – 12 Feb 2023







STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Provider of data integration and data streaming solutions. It enables businesses to stream data from Hive, Spark, Tez, MR, Kafka, and HBase, collect and process data, build data clusters, and view actionable insights from the data. It enables businesses to perform root cause analysis, manage anomaly detection, and perform data analysis solutions.</p>	USD 50 Mn	Series C	March Capital, Sanabil Investments, Industry Ventures and Insights Partners
	<p>AI based platform offering customer journey management solutions. It provides instant two way mobile communication that works seamlessly on top of existing customer support systems, loyalty programs and apps. Ushur delivers high quality leads, workflow automation, and insights through analytics. It integrates with service, support systems like ServiceNow, with all the interactions being captured.</p>	USD 50 Mn	Series C	Third Point Ventures, Iron Pillar, 8VC, Aflac Ventures and Pentland Ventures.
	<p>Online platform for acquiring digital-first brands. It identifies and invests in digital-first brands like lifestyle, home, and beauty verticals. It helps to grow the business with the product, merchandising, technology, supply chain, process optimization, demand planning, marketing strategy, and more. It provides technology-based optimized operation with leverage of social media, content, and influencer networks to build digital-first brands.</p>	USD 36 Mn	Debt	TradeCred
	<p>Bike Bazaar provides a range of affordable solutions and hassle-free experience along the two wheeler lifecycle. These include financing to purchase new and pre owned two wheelers, access to green bikes, insurance, and a transparent marketplace for buying and selling of preowned two wheelers.</p>	USD 30 Mn	Series D	DEG

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	<p>AI based platform offering market research solutions. Its features include getting predictive insights with clear directions, marketing research analytics, integrating quantitative and qualitative research, tracking, measuring, and decoding consumer behavior, and more.</p>	USD 25 Mn	Series B	Bessemer Ventures Partners, SIG Venture Capital, Trifecta Capital and Alteria Capital
	<p>App-based rental platform providing electric vehicles for delivery professionals. The platform offers electric two-wheelers for delivery professionals. The e-scooters can be located through the app, users can unlock them by scanning QR codes using the mobile application. Its services include e-scooter rentals for pick and drop, hyper-local, last-mile delivery, and more. Their apps are available on the Android and iOS platforms.</p>	USD 25 Mn	Series B	Gogoro, Goodyear Ventures, 9Unicorns, WFC, LetsVentures, IAN, Ivy Growth, Grip et al
	<p>Manufacturer of electric scooters. The company is involved in the design and development of electric scooters that provides features like a 236 km range, top speed of 105 kmph, 4.8 kwh battery capacity, a smart dashboard, and more. It also provides a mobile app on Android and iOS platforms for managing the scooter.</p>	USD 20 Mn	Bridge	Arokiaswamy Velumani, Ashwin Hinduja, Sanjay & Sandeep Wadhawa
	<p>Online marketplace for consumer and business loans. It offers EMI-free loans where candidates pay interest on a monthly basis and principal is paid as bullet payment, business loans, personal loans that are EMI based, personal overdraft which sets up an overdraft in the corporate account, wedding loans.</p>	USD 2.9 Mn	Debt	Lighthouse Canton

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	<p>Provider of electric vehicle financing services. The company facilitates low-cost financing and battery value guarantees to ensure that a vehicle purchaser's investment in the vehicle is protected, helping operators of commercial vehicles to switch to EVs.</p>	USD 13.8 Mn	Series A	B Capital, Quona Capital, Stellaris Ventures Partners and Avaana Capital
	<p>AI-enabled chatbots and employee engagement solutions provider. It offers a virtual assistant platform to assist employees in HR and IT-related queries, as well as in training. The offered solution for HR assists employers in recruiting, training, compliance, payroll, taxes, benefits, and vacation policies. It also offers conversational ticketing, knowledge engines, live chats, AI-based analyzers, notifications, process orchestrator, integrations, and data analytics.</p>	USD 11 Mn	Series A	SIG ventures capital and Exfinity Ventures Partners
	<p>FireCompass provides automated red teaming solutions for security assessment. It provides an AI assistant to help organizations discover and compare the right security solutions for their specific needs. The company provides a solution for cybersecurity preparedness such as breach preparedness, cybersecurity maturity and shadow IT discovery, third-party risk assessment</p>	USD 7 Mn	Undisclosed	Cervin and Athera Ventures Partners and BIF (Bharat Innovation Fund)
	<p>Platform offering cloud based software analytics solution. It equips engineering teams with work visibility dashboards, insights, and workflows to drive team productivity and engagement in remote and in-office environments. The features include CI and CD performance insights and code review analytics, collaboration analytics.</p>	USD 3.7 Mn	Seed	Surge, Sequoia Capital India and Kae Capital.

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 <p>CUSMAT The Skilling Metaverse</p>	<p>Cloud-based LMS platform for multi-industry. It uses augmented and virtual reality to allow users to register, evaluate, educate and assess performance, and execute employees' assignments to enhance performance. It caters to industries including mining, pharmaceutical, logistics, warehouses, and construction.</p>	USD 3.5 Mn	Series A	Arkam Ventures, Unitus, Better Capital, Venture Catalysts, MapMyIndia
 <p>bluelearn</p>	<p>App-based platform offering student community solutions. It provides multi-disciplinary learning courses. It allows students to connect with industry professionals and other students. It enables them to find internships and more.</p>	USD 3.5 Mn	Seed	Elevation Capital and Lightspeed, Titan Capital, 2am VC
 <p>Magma</p>	<p>Provider of tech-enabled platform building materials manufacturers. It offers features like global buyer recommendations, solutions to optimize the productions, raw materials sourcing, and more. The app is available for mobile users.</p>	USD 3.3 Mn	Seed	General Catalyst, Accion Venture Lab and Titan Capital
 <p>tanvi</p>	<p>"Tabp Snacks And Beverages Private Limited." is a Manufacturer of the wide spectrum Other Products, Centre Fills Snacks, Choco Flakes etc. We are manufacturing these products using premium grade raw material that is procured from the authentic vendors of the market. We offer these products at reasonable rates and deliver these within the promised time-frame.</p>	USD 2.3 Mn	Pre-Series A	LC Nueva AIF along with Arun Mukherjee

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	Provider of farm management solutions to farmers. Its features include irrigation management, nutrient management, weather prediction, seed selection, crop protection, and more. It also provides solutions such as soil test reports, pest & disease support, and more.	USD 1.6 Mn	Series A	Capria Ventures, Omnivore, India Quotient, 021 Capital, Ratnagiri Impex and Sanjiv Rangrass.
	Provider of SaaS-based finance and account management platform. It offers features such as bookkeeping, tax & compliance state, federal and intercompany management, and more.	USD 1.5 Mn	Pre-Seed	Picus Capital, Saison Capital, Force Ventures.
	Providing low code Infrastructure to launch NFT Marketplaces. It enables users to buy or sell NFT, digital arts, or tokens and set up NFT stores, shops, websites, and storefronts. It supports NFTs such as digital art, collectibles, utility, trading cards, and more.	USD 1 Mn	Undisclosed	Spartan Group and Polygon Ventures.
	We as a product driven company are creating solutions that change the way people experience hygiene. We believe that technology can pave the way for innovation. We combine it with design and quality , to create products with standards.The Vision is to Creating sustainable societies by enhancing hygiene standards. And teh Mission is to Change the way people experience hygiene in everyday life. We aim to accomplish this by exercising a Sustainable , Innovative and Product driven approach.	USD 0.6 Mn	Seed	Social Alpha, Lanvi Ventures, 3i patners, Rainmatter and Spectrum Impact

STARTUP

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Internet-first brand offering information-sharing devices. An NFC-enabled device that does not require any app to connect. The data can be changed, removed, or updated at any time. In addition, the platform also offers customization in sharing or choosing data.

USD 0.18 Mn

Seed

Wita Inc



App-based community-driven navigation platform offering real-time road condition alerts. The platform enables users to report a problem on the road like potholes, broken patches, waterlogging, and other road issues. It helps people traveling in the same direction to get alerts in order to avoid accidents.

USD 0.18 Mn

Bridge

The BarberShop



Zoff Spices are being packed in special ZIP lock pouches to make sure that the freshness remain intact till it is being consumed. Our packing unit is versatile to handle packing sizes as per end consumer needs .

USD 0.1 Mn

Undisclosed

Aman Gupta [Shark Tank]







Cloud-based background verification solution for enterprises. It caters to educational institutes, employers, students, and government employees. The platform offers features such as ATS integration, digitization, and credential tracking system. It is a tool available on the subscription-based pricing model.

USD 0.16 Mn

Seed

Inflection Point Ventures and Munish Bhatia

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 <p>DO THE UNDONE</p>	<p>Internet first brand offering luggage bag. The product catalog includes handbags, backpacks, sling bags, duffle bags, and laptop sleeves. The company also sells backpacks equipped with massagers with 4 pressure points.</p>	Undisclosed	Undisclosed	Mumbai Angels, JITO Angel Network and Lead Angels
 <p>Decision Intelligence from Space</p>	<p>Provider of AI-based satellite data for multi-industry. It provides users with satellite imagery, machine learning, and big data analytics to offer data and information services to agriculture finance corporations, agriculture input providers, and other related parties for crop health monitoring and assessment. It provides variable rate prescriptions, vegetation index maps, soil nutrient analysis, and fertilizer recommendations. Its offering sectors include finance, banking, agriculture, and infrastructure.</p>	Undisclosed	Undisclosed	ICICI Bank, Kotak Mahindra Bank and HDFC LTD
	<p>Decentralized social platform for short video sharing. Users can watch content from various languages on the platform and monetize through it in the form of NFTs. It allows users to share the videos on third-party social platforms as well. The application is available for Android users.</p>	Undisclosed	Undisclosed	Aptos Labs
	<p>A group of seasoned cosmetic experts passionate and committed to drive excellence in the beauty and personal care industry. We have been instrumental in combining quality with creativity in each product we offer to bring about a Universal Studio Arte in the Industry.</p>	Undisclosed	Undisclosed	Sanjay Katkar

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LIVE | WORK | GROW

On-demand workforce platform to hire sales professionals. The platform enables members to reach out to the sales professionals listed on the platform for streamlining their sales strategy. The company also offers an online dashboard for clients to monitor their on-ground sales team activity. The client pays for the successful closure of the sale to the growth specialist out of which deducts a commission. Raised an undisclosed amount in funding from Aditya Malik, CEO, TalentEdge and Partner at Lumis Venture Partners, BCGSV, Brand Capital Global Silicon Valley Fund, and a group of HNIs in July 2017. It is also available on the Android version.

Undisclosed

Undisclosed

India Accelerator



Internet first brand offering multi-category beauty appliances. The product catalog includes epilators, eyebrow trimmers, blackhead removers, and also appliances for hair remover, facial cleansing, etc.

Undisclosed

Undisclosed

Vineeta Singh and Anupam Mittal [Shark Tank]

About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

Website: www.nucleusadvisors.in

Email: info@nucleusadvisors.in