



WEEKLY DEAL ROUNDUP

TOTAL DEAL SIZE:





\$ 170 M+





DEAL COUNT:





20+





25 July 2022 – 31 July 2022







STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Provider of online supply chain platform for farmers. It provides an integrated input and produces a supply chain solution for farmers. It offers a platform connecting farmers with finance providers and facilitating finance solutions.</p>	USD 50 M	Series B	Blume Ventures, Mirae Asset Venture, Unitary Fund and Cephalopod Teknik Fund
	<p>Fi is a money management app for working professionals, providing a zero balance savings account and commission-free mutual funds.</p>	USD 45 M	Series C	Alpha Wave Ventures
	<p>PriceLabs is a revenue management tool for vacation and short term rental industry. It analyzes in real time parameters like neighborhood occupancy rate, demand forecasts to determine optimal price of a rental.</p>	USD 30 M	Series A	Summit Partners
	<p>Provider of digital marketing services</p>	USD 10.1 M	Debt	Florintree Advisors

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	Supershare is a platform offering rewards to customers for sharing content. The platform enables customers to earn rewards for sharing brand content on social media.	USD 6.5 M	Undisclosed	Lachy Groom, Accel India, and Lightspeed, Tanmay Bhat, MythPat
	Provider of software solutions for grocery retailers. The platform enables users to connect with local merchants through the Whatsapp application.	USD 5 M	Seed	Vertex Ventures, Info Edge Ventures, 7Square Ventures
	Provider of online community management solutions. Its active member provides engagement tools to manage conversations, provides access to all the files uploaded to the community, provides social calendars among others.	USD 7.5 M	Series A	Vertex Ventures, Gemba Capital, Speciale invest, PointOne Capital, Deepinder Goyal
	Online crypto-focused social trading platform. Allows users to join a community of crypto investors, create chat groups, and follow top crypto influencers, their signals & portfolio.	USD 3 M	Seed	Hashed Emergent, Athera Venture Partners, Better Capital and Whiteboard Capital

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Better opinions is an online trading and prediction platform for social events. Users can trade on events in multiple categories and earn by predicting correctly.</p>	<p>USD 2.5 M</p>	<p>Seed</p>	<p>Metaplanet VC and Goldwater Capital, YCombinator, Taurus VC, Original Capital, Tremis Capital, Super Capital</p>
	<p>Tracecost offers real-time construction management software to manage resources and finances of construction projects</p>	<p>USD 2.5 M</p>	<p>Undisclosed</p>	<p>OfBusiness</p>
 <p>ChefKart</p>	<p>Online platform to hire a cook for homes. The platform provides expert & professional cooks, specializing in multiple cuisines.</p>	<p>USD 2 M</p>	<p>Seed</p>	<p>Pravega Ventures and Blume Ventures, Deepinder Goyal, Titan Capital, Kunal Shah, Tremis Capital, Lets Venture</p>
	<p>Provider of of furniture installation services</p>	<p>USD 2 M</p>	<p>Pre-Series A</p>	<p>Blume Founders Fund, Unitus Ventures, Singularity Ventures and HePo NL</p>

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Provider of delivery and fleet management software. delivery management software includes features like ePOD, ETAs, route optimization, fleet monitoring, order management, real-time location of packages, as well as data entry automation.</p>	USD 2 M	Undisclosed	Jubilant Foodworks
	<p>Provider of online e-commerce solution for Instagram platform. The platform offers a single app with centralized inventory, order management, pricing, shipping & payments, among others.</p>	USD 1.5 M	Pre-Series A	Unicorn India Ventures, CapriGlobal, Aravind Sanka, K Ganesh
	<p>SVISH ON-THE-GO, D2C platform providing the first 'made-in-India' range of sanitizing products in the lifestyle category.</p>	USD 1.2 M	Pre-Series A	Wami Capital, LC Nueva AIF
	<p>Online store for the purchase of health and fitness supplements. The product catalog of the company includes whey protein & bodybuilding health supplements, weight and muscle products, and also offers supplements for women's bone health.</p>	USD 1.1 M	Seed	General Catalyst and Better Capital

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	Insightly Analytics helps engineering teams improve throughput, quality, and speed of software development by providing real-time interactive dashboards and actionable insights to identify bottlenecks and achieve efficiency gains	USD 1 M	Seed	Together Fund
	App-based platform for spare change investments	USD 0.77 M	Seed	2am VC, Broom Ventures, Incisive Ventures, Varanium Capital and Magic Fund
	Online retailer of Fashion and Stationary products for kids	USD 0.75 M	Pre-Series A	Inflection Point Ventures
	Virtual selling platform for sales teams. It allows sales teams to engage with prospects and identifies lead propensity.	USD 0.7 M	Seed	IndiaQuotient

STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



Strive is a web3 startup in the NFT space

USD 0.5 M

Pre-seed

100X.VC, LetVenture, GrowX Ventures



D2C platform offering kids apparel

USD 0.49 M

Pre-seed

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OTHER UPDATES AND M&A DEALS

- Hesa [Rural Commerce] acquired Flinkhub [Social Commerce] for an undisclosed amount
- COGOS [Logistics] acquired Porter [Logistics] for an undisclosed amount
- Qapita [SaaS] acquired ESOP Direct [Compensation services] for an undisclosed amount
- PhonePe [Fintech] acquired majority stake in Indus OS [Content and app discovery] for USD 65 M

About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

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