

# WEEKLY DEAL ROUNDUP

TOTAL DEAL SIZE:





**\$ 1.2 B+**





DEAL COUNT:





**32 +**



03 Jan 2022 - 09 Jan 2022











STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Fractal Analytics is a multinational artificial intelligence company that provides services in consumer packaged goods, insurance, healthcare, life sciences, retail and technology, and the financial sector.</p>	USD 360 M	-	TPG Capital Asia
	<p>Udaan is a B2B trade platform that brings manufacturers, traders, retailers, and wholesalers into a single platform.</p>	USD 250 M	Debt Financing	-
	<p>Dunzo is a hyper-local on-demand delivery service in India. It delivers anything and everything as and when needed with minimum delivery charges.</p>	USD 240 M	-	Reliance Retail Ventures Limited, Lightbox, Lightrock, 3L Capital and Alteria Capital
	<p>Zupee is the leading skill-based competitive gaming and gamification platform for engagement, empowerment and entertainment.</p>	USD 72 M	-	Nepean Capital




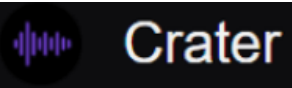
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	<p>ID Fresh foods is a food products company based in Bangalore, India. The company manufactures a range of fresh foods including Idly/Dosa Batter, Parotas, chapatis, curd, and paneer.</p>	USD 68.2 M	SERIES D	NewQuest Capital and Premji Invest
	<p>Avataar is a 3D AI company that helps large enterprise customers create immersive and interactive shopping experiences for their end consumers.</p>	USD 45 M	SERIES B	Tiger Global and Sequoia Capital India
	<p>Exotel is a cloud telephony platform that powers communication for enterprises, startups and small and medium enterprises in India and Southeast Asia.</p>	USD 40 M	SERIES D	Steadview Capital
	<p>Rupifi is an online lending platform for business loans. It offers loans such as SME loans, working capital, and more. Loans are provided on the basis of credit scores.</p>	USD 25 M	SERIES A	Bessemer Venture Partners and Tiger Global Management

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 <p><b>BOMBAY SHAVING COMPANY</b> GROOMING POWERED BY SUPERFOODS</p>	<p>Bombay Shaving Company is a premium personal care and grooming solutions brand committed to delivering truly remarkable customer experiences.</p>	USD 21.5 M	SERIES C	Malabar Investments
 <p><b>Pine Labs</b></p>	<p>Pine Labs offers a merchant platform that includes technology and financial solutions for merchants to help them in increasing their revenue, reducing the cost and complexity of running business, and managing the risks involved.</p>	USD 20 M	-	State Bank of India
 <p><b>CASH e</b></p>	<p>CASHe is a credit-enabled financial technology platform that offers a wide range of consumer lending products and services to salaried millennials using its proprietary credit rating algorithm, the Social Loan Quotient (SLQ).</p>	USD 18.8 M	SERIES D	Singapore-based fintech firm TSLC
 <p><b>zuddl</b></p>	<p>Zuddl's robust virtual and hybrid platform lets one build custom branded engaging events within minutes.</p>	USD 13.5 M	SERIES A	Alpha Wave Incubation, GrowX and Waveform Ventures

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	Innoviti is India's most exciting payments company that has always brought differentiation through innovative solutions to solve real-world payment problems for businesses.	USD 10.7 M	SERIES D	Trifecta Debt Fund, Patni Advisors, and Bessemer Venture Partners
<b>LIVING FOOD</b>	Living Food delivers insanely fresh, clean, and credible food that is good for you and right for planet Earth.	USD 7.5 M	SERIES A	Silicon Valley headquartered sustainability and climate focused venture capital fund Amasia
 GENIEMODE	Geniemode is building an extensive online platform solution for global buyers ranging from Mom & Pop stores to global giant retailers.	USD 7 M	SERIES A	Info Edge ventures
<b>FREECULTR</b>	Freecultr is an Internet first brand offering sustainable innerwear for men and women. Its product catalog includes briefs, trunks, boxers, bottom wear, tees, etc.	USD 5 M	SERIES A	Sixth Sense Ventures through their Sixth Sense India Opportunities Fund

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	<p>Groyyo is transforming the manufacturing sector with AI, technology, innovation, standardization and industry experts' guidance.</p>	USD 4.6 M	SEED	Alpha Wave Incubation (AWI), which is backed by DisruptAD, ADQ's venture platform, and managed by Falcon Edge Capital
	<p>STAGE is the Indian language content platform (OTT) for artist led entertainment such as poetry, comedy and storytelling etc.</p>	USD 2.5 M	PRE SERIES A	Blume Ventures and Better Capital
	<p>Bolo Live is a Live Streaming App for live streaming your talent, playing free games, making friends, and earning money.</p>	USD 2.4 M	PRE SERIES A	Orios Venture Partners, SOSV, Tremis Capital, LPA Ventures, and other HNIs also participated in the round
	<p>Bambrew is a sustainable packaging development company which provides an sustainable and plastic free alternate in packaging.</p>	USD 2.35 M	PRE SERIES A	Blue Ashva Capital and Supack Industries

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	LIVFIN is a Non-Banking Finance Company (NBFC) registered with the Reserve Bank of India. LIVFIN provides digital lending services to Small and Medium Enterprises in India.	USD 2 M	-	Venture debt from BlackSoil
	Wegot is a provider of water management solutions. It provides solutions for monitoring and managing water in residential, commercial, municipal, agricultural and industrial segments.	USD 1.5 M	-	Gruhas PropTech, a company backed by Abhijeet Pai of Puzzolana Group and Nikhil Kamath of Zerodha
	91Squarefeet, is an advanced AI Driven Technological systems to navigate the myriad of possible challenges involved in opening a retail store.	USD 1 M	PRE SEED	Omphalos Ventures India, Nikhil Vora of Sixth Sense Ventures, actor Rannvijay Singh Singha and VG-Angels, among others
	RupreeRedee is a new-age digital lending platform that leverages state-of-the-art technology and data sciences to make lending safe, quick and hassle-free for India's massive population of underserved customers.	USD 1 M	DEBT FUND	NBFC firm Eclear Leasing and Finance Pvt Ltd.

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 <p><b>WALL</b> Home for web3 social discovery</p>	<p>Wall.app is a platform where people can discover what NFTs' top collectors are buying, meet people from various communities and interact with each other.</p>	USD 1 M	-	<p>Woodstockfund, Arcanum capital, Lancer capital, Lumos labs, as well as from Persistence founder Tushar Agarwal, Biconomy's Aniket Jindal and Falcon X's Prabhakar Reddy</p>
 <p><b>One Impression</b></p>	<p>One Impression leverages scale &amp; data to regular market pricing and source best prices from creators.</p>	USD 1 M	SEED	<p>Karandeep Anand, Varun Alagh, Anupam Mittal, Rohit M.A, Ramakant Sharma, Neeraj Chopra, Zakir Khan, Kanan Gill, Masoom Minawala and a few others</p>
 <p><b>AarogyaAI</b></p>	<p>AarogyaAI aims to diagnose drug-resistant tuberculosis (DR-TB) using Artificial Intelligence in a few hours.</p>	USD 0.7 M	SEED	<p>Info Edge (India)-backed Redstart Labs and Avaana Capital (Seed Program)</p>
 <p><b>Crater</b></p>	<p>Crater is where you join live streams with the mentors &amp; creators you follow, get to network with like-minds, and can claim exclusive access to mentors.</p>	USD 0.5 M	-	Lumikai



**STARTUP**

**ABOUT**

**DEAL SIZE**

**ROUND**

**INVESTORS**



Courseplay is the scalable learning technology solution for enterprises to deliver delightful learning content, engage hard-working employees, automate tedious workflows, and accurately measure impact for their people using any device.

USD 0.4 M

SEED

Inflection Point Ventures



Campus 365 mobile app is connected via cloud to the school management software which will automate the everyday operations of the school.

USD 0.28 M

SEED

Angel Investors



Great Manager Institute is a global lifetime digital coach and profiler for people managers, aimed at redefining people management and leading the people management revolution.

USD 0.27 M

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Sanjay Mehta of VCosmos, Ajay Kaul, former CEO of Jubilant Foodworks, and Dr Suresh Surana



Thinkerbell Labs feels passionately about the need of inclusive education driven by intuitive engineering and design.

USD 0.14 M

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Shark Tank India

## OTHER UPDATES AND M&A DEALS

- B2B marketplace IndiaMart, via its wholly-owned subsidiary Tradezeal Online Private Limited, has made an investment of approximately Rs 13.3 crore to acquire a 26.01 percent stake in EasyEcom (Edgewise Technologies Private Limited).
- The Good Glamm Group, which is on acquisition spree, has added influencer marketing platform Winkl and content and creator analytics startup Vidooly to its broader beauty and personal care portfolio.
- Ecommerce shipping and enablement firm Shiprocket on Friday said it will acquire a 75% stake in customer data platform (CDP) Wigzo Tech for an undisclosed amount.
- Mensa Brands, which acquires stakes in direct-to-consumer (D2C) brands, has announced acquisition of leather brand Estalon, for an undisclosed amount.