

WEEKLY DEAL ROUNDUP





TOTAL DEAL SIZE:

\$ 1 B+

DEAL COUNT:

45 +

26 July 2021 – 1 August 2021

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Gupshup provides an enterprise messaging platform pivoted to a messaging app and tools for the developers to build, test, deploy, monitor, and track bots across various platforms.</p>	USD 240 M	-	Fidelity Management, Tiger Global, Think Investments, Malabar Investments and others
	<p>Droom is an AI and data science driven online transactional platform, which offers 21st century experience in buying & selling used & new automobiles in India & other emerging markets.</p>	USD 200 M	PRE-IPO ROUND	Existing and new investors, including 57 Stars and Seven Train Ventures
	<p>OfBusiness is a technology-driven SME financing platform that adds value to SME's business beyond financing through its raw material fulfilment engine and new opportunities platform.</p>	USD 160 M	-	Softbank Vision Fund II, Falcon Edge Capital and Matrix Partners
	<p>Mohalla Tech Private Limited, doing businesses as ShareChat and Moj, provides software solutions. The Company designs and develops platform for sharing various quotes, videos, images, and news.</p>	USD 145 M	SERIES F	Temasek, MSV and Mirae-Naver Asia Growth fund

STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



Ixigo is an intelligent, AI-based travel app with over 150 million users that allows Indian travelers to organize, book, and track trips from 120+ travel suppliers and OTAs across flights, trains, hotels, buses & cabs.

USD 53 M

PRE-IPO
ROUND

GIC, Infoedge Venture Funds, White Oak, Bay Capital, Orios Venture Partners, Trifecta Capital, and Malabar Investments



Mamaearth is an internet first brand offering organic beauty care products. The product catalog includes toxin-free body lotions, hair shampoo, rash cream, body spray, body wash, massage oil, sunscreen lotion, etc.

USD 50 M

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Sofina Ventures SA and Sequoia Capital India



MyGlamm is a direct-to-consumer beauty brand that offers a marketplace for stylists, beauticians, nail, and spa aestheticians.

USD 47 M

SERIES C

Accel and Amazon







G.O.A.T Brand Labs works with digitally-native brands in the Lifestyle space (fashion, home, nutrition, beauty and personal care), providing data-based insights, seamless operations and deep expertise in brand building, digital marketing and product development.

USD 36 M

SERIES A

Tiger Global Management, Flipkart Ventures, Mayfield, Nordstar, Better Capital and angel investors

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Minimalist has a portfolio of diverse skincare and hair care products, ranging from serums, toners, face acids, and moisturizers that are well-researched, backed by proven science, safe, mindfully created, and suited for all skin types.</p>	USD 15 M	SERIES A	Sequoia Capital India and Unilever Ventures
	<p>Easy home finance is an online platform for home loans. Users can search through re-approved properties to avail instant home loans.</p>	USD 15 M	SERIES A	Xponentia Capital Partners, Harbourfront Capital, Finsight VC, RaSa Future Fund, Navida Capital AB, Helena Wasserman Eriksson, and Integra Software.
	<p>SS Supply Chain Solution (3SC) is an end-to-end supply chain analytics company that provides execution and analytics solutions, ensuring upgraded customer experience by reducing cost and improving asset productivity.</p>	USD 15 M	SERIES B	GEF Capital's South Asia Fund
	<p>Biconomy is a developer platform that empowers blockchain developers to enable a simplified transaction and onboarding experience for their Web3 project.</p>	USD 9 M	-	DACM and Mechanism Capital, Coinbase, Bain Capital, Coinfund, NFX, True Ventures, Proof Group, Ledgerprime, Primitive Ventures, Genblock, Rarestone Capital, Huobi Innovation Labs, and Capital Partners

STARTUP

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Zingbus is an app-based intercity bus ticket booking platform. Users can book their bus tickets by providing details like destination place, journey date & more. It offers features like live-tracking, on-time departure & more.

USD 6 M

PRE-SERIES A

Infoedge Ventures, Funders Club, Pioneer fund, Anim Fund (Founders Fund Scout), Locus ventures, Liquid 2 Ventures, AdvantEdge technology fund, 9 Unicorns, and Venture Catalyst



The Whole Truth positions itself as a healthy and clean snack brand with a portfolio of protein bars, immunity balls and muesli.

USD 6 M

SERIES A

Sequoia Capital India, Matrix Partners India, Sauce.Vc and angel investors



Strata is a technology-driven platform that allows investors to invest in and own a fraction of pre-leased Grade-A Commercial Real Estate properties.

USD 6 M

SERIES A

Kotak Investment Advisors Limited, Gruhas Proptech, Sabre Investments, Elevation Capital, Mayfield India and Gemba Capital











Axio is a medtech R&D and Manufacturing Company focused on Advanced surgical and woundcare products based on novel biomaterials.

USD 6 M

SERIES B2

TrueScale Capital, Omidyar Network India, University of California-Ratan Tata Fund and Accel

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>90+ My Tuition App digital classes are syllabus and textbook oriented with animated content for easier understandability.</p>	USD 5 M	SERIES A	Pearl Investment LLC
	<p>I am love is a D2C brand that combines modern science and Ayurveda to manufacture a range of products, including immunity booster mix, oil and acne control mix, scar treatment and pigment control mix, among others.</p>	USD 4.7 M	SEED ROUND	Xentel Investments
	<p>Flam is the world's first Augmented Reality (AR) based social media network built for a global audience.</p>	USD 3.5 M	SEED ROUND	Inventus Capital SV, Silicon Valley Quad, Kwaish Ventures, 9Unicorns and angel investors
	<p>Rocketium is a creative automation platform helping brands and businesses improve in-app and website conversions through video and display banner automation.</p>	USD 3.2 M	SERIES A	Emergent Ventures, 1Crowd, LetsVenture, and Blume Ventures

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Veera is an online clinic aimed at helping women in India navigate PCOS through risk-screening, mental health support and answers about effects such as acne and weight gain.</p>	USD 3 M	-	Sequoia Capital India, Global Founders Capital, Y Combinator and angel investors
	<p>SP Robotic Works is a platform to learn, build and showcase Robotics, IOT (Internet of Things), Image Processing, Virtual Reality (VR) and other next generation skills or education.</p>	USD 3 M	SERIES A	Mount Judi India Growth Fund, BCCL, Indian Angel Network and angel investors
	<p>Freightify empowers freight forwarders by providing white-labeled rate automation solutions to digitize their rate procurement, rate management, and quotation processes with ease.</p>	USD 2.5 M	PRE-SERIES A	Nordic Eye Venture Capital, Tradeworks VC, Venture Catalysts, 9Unicorns, Blume Founders Fund and existing investor Vinod Kumar Talreja
	<p>Swift's commerce platform simplifies online shopping for millions of consumers by helping SMEs, and D2C and omnichannel brands run their internet commerce ventures without any hassle.</p>	USD 2.2 M	PRE-SERIES A	Kalaari Capital, FirstCheque, Indian Angel Network and angel investors

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Eloelo brings indigenous activities like tambola, antakshari, chidiya udd, musical chairs, and talented performers in live formats with creators hosting games for their community of fans.

USD 2.1 M

PRE-SERIES A

Waterbridge Ventures, Lumikai Fund, Better Capital and Exceed Entertainment



JetSynthesys is a digital entertainment and gaming company. It operates through multiple business verticals including "PlaylzzOn", "NODWIN", "Wakau" and "MereeDhun".

USD 2 M

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Sachin Tendulkar



Edukemy is the first EdTech company in the country, in the non -STEM segment, offering an immersive learning experience to the students, supported by cutting-edge technology and an AI-based evaluation system.

USD 2 M

PRE-SERIES A

Auxano, Falcon5 and angel investors



Wasabi is building a communications and growth platform for small and medium businesses in India to help them manage customer relationships better and grow their business.

USD 1.8 M

SEED ROUND

Ankur Capital, 021 Capital, Sparrow Capital and angel investors

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Gumlet helps developers across the globe automatically resize and optimise their images and videos as per the end user's device or browser, delivering high quality media at the lowest possible bandwidth.

USD 1.6 M

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Sequoia Capital India's Surge



Murf.ai is an AI-enabled SaaS tool that allows users to generate "human-like" voiceovers for videos and slideshows—without hiring a voice artist or using any complex recording equipment.

USD 1.5 M

SEED ROUND

Elevation Capital and angel investors



Knorish enables coaches, instructors, and organisations to build and launch online academies with sales funnels and automation.

USD 1.1 M

PRE-SERIES A

Inflection Point Ventures, Rockstud Capital, Pentathlon Ventures, Prophetic Ventures syndicate and others







Bandhoo supports several real estate, infrastructure, and construction companies to improve their procurement and project operations, while saving on time and costs.

USD 1.1 M

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Unitus Ventures, Bharat Inclusion Seed Fund and angel investors

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	<p>MYFITNESS is a new-age D2C brand aimed at making food products healthier, tastier, and full of nutrients.</p>	USD 1 M	SEED ROUND	9 Unicorns and angel investors
	<p>Fixcraft is a chain of multi-brand car bodyshops, established with the aim to redefine the quality of denting, painting and repair services in India.</p>	USD 1 M	PRE-SERIES A	Ubiquity Capital and angel investors
	<p>Insane AI uses computer vision and artificial intelligence to create home workouts and personalised training plans.</p>	USD 0.873 M	SEED ROUND	pi Ventures and angel investors
	<p>Lemnisk (a product of Immensitas Pvt Ltd) is the world's first real-time marketing automation built on an intelligent & secure Customer Data Platform orchestrating 1-to-1 personalization and cross-channel customer journeys at scale that increases conversions, retention & growth for enterprises.</p>	USD 0.84 M	PRE-SERIES A	Artha Venture Fund. LogX Ventures

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	Chai Waale operates a tea-focussed quick-service restaurant brand offering a range of specialty teas in both hot and cold variants, and serves savoury foods including noodles, sandwiches, poha and khakhras.	USD 0.7 M	-	Angel investors
	Pencilton offers a first-of-its-kind debit card, PencilCard, to teenagers and students to help them manage their expenses while teaching them the basics of money management.	USD 0.33 M	PRE-SEED ROUND	Jupiter (registered as Amica Financial Technologies Pvt Ltd) and angel investors
	ReDesyn is building a merchandise just-in-time platform for influencers, designers, creators, and brands so that content creators can monetise their communities by selling their own branded merchandise line to their fans.	USD 0.3 M	PRE-SERIES A	Anthill Ventures, Siliconroad VC, LetsVenture, Paipal Ventures, FAAD network and angel investors
	Ourbetterplanet is an artisanal marketplace that aims to promote sustainable products or services that involves processes that maximise benefits to people and communities while minimising the impact on the environment.	USD 0.3 M	SEED ROUND	VANS and angel investors

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NewsReach is creating a news ecosystem 2.0 of original and hyper-local content by empowering the offline local news publishers and reporters to go online.

USD 0.3 M

SEED ROUND

JITO Angel Network, ShuruUp Ventures, FAAD Network and angel investors



Inspacco is a ServTech (service technology) platform to maintain and upgrade facilities.

USD 0.2 M

ANGEL ROUND

Angel investors

OTHER UPDATES AND M&A DEALS

- Edtech unicorn Unacademy acquired live game-streaming platform Rheo TV for an undisclosed amount.
- Cashify, a re-commerce marketplace acquired UniShop, an omnichannel retail solution platform, for an undisclosed sum.
- Imarticus Learning acquired social learning platform Eckovation for an undisclosed sum.
- Streak, L4o.in, and Keeros did not disclose their financial details.