





STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
BIRA®	Brand of beer. Provide color and flavorful beers. offers branded merchandise across categories such as glassware, apparel, and gifts.	USD 70 Mn	Series D	Japan's Kirin Holdings,
HEALT <mark>HK</mark> ART	HealthKart provides an online store for health, sport, and nutritional supplements. It provides a platform that allows users to search and purchase healthcare products. It propvides a product catalog that includes sports nutrition, vitamins and supplements, ayurveda and herbs, food and drinks, gym equipment, and fitness accessories.	USD 66 Mn	Series H	Temasek, A91 Partners
4 Celebal	Celebal has various tools for text analytics, built primarily for Salesforce. It uses text analysis and machine learning for use cases such as fraud analysis in banking, streaming analytics, conversation analytics etc. It has a product SDFC Data which does analysis of Salesforce data. It claims to have completed 24 projects and served 10 clients as of January 2017.	USD 32 Mn	Undisclosed	Norwest Venture Partners
Sukoon	Provider of inpatient and outpatient psychiatric facility that treats for all psychiatric and psychological problems. It offers mental health services for emergency, hospitalization, and short-term along with alcohol deaddiction, rehabilitation, acute psychiatric illnesses, and drug de-addiction.	USD 15 Mn	Undisclosed	Lightrock
				02/10



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
indiagold	Online marketplace for gold loans. It offers loans on the basis of income statements, credit assessments, personal documents, and more. Repayments can be done via UPI or IMPS or NEFT. It also enables users to facilitate gold savings by purchasing digital gold. The app is available on Android devices.	USD 10 Mn	ext Series A	Alpha Wave, 3one4 Capital, PayU, and Leo Capital.
M ProcMart	Online B2B marketplace platform offering multi-category products. The product catalog includes beauty supplies, industrial goods, construction goods, clothing, etc.	USD 10 Mn	Series A	Sixth Sense Ventures.
& Koo	Provider of a vernacular microblogging app. It includes an audio and video recording system and allows users to access all the events online in a specified mother tongue. The mobile application is available for Android and iOS devices.	USD 6.3 Mn	Undisclosed	Tiger Global,Accel Partners,Kalaari Capital, 3one4 Capital, and Dream Incubator (DI)
RESHAMANDI	Provider of digital supply chain management solution for sericulture farmers and silk reelers. It offers quality inputs, IoT advisories, hyper-local sourcing hubs, and good prices for products. It offers Al-tested quality inputs, IoT-led advisories, and near-proximity output linkages for sericulture farmers.	USD 6.2 Mn	Debt	Stride Ventures
				03/10



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ॐ RedBrick Al	Provider of an AI platform to structure, automate, and qualify data labeling. It allows teams to structure, automate, and qualify their data-labeling efforts using the AI platform. The platform allows users to maintain and collect training data assets and enables users to collect images, videos and perform or automate data labeling. It has use cases in retail, robotics, and self-driving applications.	USD 4.6 Mn	Seed	Sequoia India,Southeast Asia's Surge,Southeast Asia's Surge
RapidBox	Internet first brand offering multi-category fashion products. The product catalog includes apparel, jewelry, bags, belts, wallets, shoes, and more. The app also offers reward points to users to share products with friends. Its app is available for Android users.	USD 4.5 Mn	Series A	SIG Venture Capital, the Asian venture capital,Tanglin Venture Partners, India Quotient, and Ananya Goenka
CLEAN electric	Provider of lithium-ion batteries for electric vehicles. The company provides technology that enables thermal management solutions to have temperature imbalances inside the battery pack.	USD 2 Mn	Seed	Climate Angels,Kalaari Capital,LV Fund, 7Square Ventures and CIIE Regional Innovation Foundation.
MOTOVOLT	Developer of electric bicycles. The company develops various models of electric bicycles like Hum, Kivo, Kivo easy, and Ice with features like disc brakes, removable batteries, BLDC motors, lithium-ion batteries, variant color options, etc.	USD 1.9 Mn	Pre Series A	Wami Capital. Vikas Bagaria
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VAJRAM ELECTRIC powered by § eBikeGo	Manufacturer of multi-category electric vehicles. The company is involved in the design and development of electric vehicles that include scooters, trikes, and custom-built vehicles for commercial usage. It also builds modular two-wheeler electric power trains.	USD 1.5 Mn	Seed	Nikul Gala and Family
EDMINGLE	SaaS-based platform offering LMS for educators, colleges, and coaching institutes. It enables educators to create customized courses, create assessments, quizzes, exercises, and assignments, conduct discussions, and track student performance across subjects and courses. Teachers and administrators can set up notifications with students and parents for real-time monitoring and performance feedback.	USD 1 Mn	Pre Series A	Indian Angel Network,Keiretsu Forum, SucSEED Innovation Fund and Mumbai Angel Network.
Ä BULLSPREE [™]	Online fantasy sports-based stock market platform. Users can trade stocks in fantasy leagues and games. Users can choose from multiple matches and decide on the trend they want to go with, build skills, and grow using the platform.	USD 1 Mn	Undisclosed	Desai Family office
NOSH EASE VOUR LIFE	Platform offering autonomous cooking robot. The customers can load the chopped ingredients in the ingredient tray and select the list of cuisines and initiate the cooking process. Its features include setting custom taste preferences, remote cooking, and more. The device contains more than 120+ Indian dishes.	USD 1 Mn	Pre Seed	BITS Spark , Super Morpheus
				OE /40



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
galgal	Internet-first bank through partnered bank offering retail banking services. It comes with the features of savings, budgeting, payments, transfers, expense tracking, debit cards, and more. It is available for use through its app which is available on Google play store and iOS app store.	USD 1 Mn	Seed	Undisclosed
bonatra	Digital practice management tool for healthcare professionals. The company has developed software that assists with different administrative work. It has features for digital brand management, appointment booking, social media management, patient collaboration, and more.	USD 0.67 Mn	Pre Seed	ITI Growth Opportunities Fund, Jitendra Jagadev
T.A.C the ayurveda co.	Internet first brand offering multi-category ayurvedic beauty products. The product catalog includes face care, body care, hair care, lip care, makeup, etc. The platforms enable users to take a quiz to get personalized recommendations for products. The company claims its products are ayurvedic.	USD 0.6 Mn	Series A	Kajal Aggarwal
FRESH FROM FARM	Fresh From Farm (F3) is an ecosystem of predictive based demand aggregation of nutrient dense perishables (fruits and Veggies). We use AI to predict the exact sales touchpoints where a certain quantity and quality of FnV would sell thereby lowering retailer level wastage by 15–17%.	USD 0.39 Mn	Seed	Inflection Point Ventures
				06/10



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S SOPTLE	Online B2B marketplace offering multi-category products for enterprises. It caters to manufacturers and retailers. The product catalog includes grocery, cosmetics, clothing, hardware products, etc. The mobile application is available for android users.	USD 0.3 Mn	Angel	Kube VC and Soonicorn LLP. Vaishnav Shetty, Pirojshaw Sarkari, Ankur Agarwal, Saurabh Aggarwal, Himanshu Periwal
FairTok	Social platform for sharing short videos. Users can create and share short videos on the platform. The platform is available in Hindi, Malayalam, Tamil, Telugu, Kannada, Gujarati, Punjabi, Marathi, Bengali, sn other languages. The application is available for Android and will be available for iOS users. It monetizes through in-app purchases and ads.	USD 0.2 Mn	Seed	Undisclosed
PUSH SPORTS	Developer of a platform to sports grounds and classes. It offers a platform where users can book cricket and soccer turfs and coaching sessions. It also lets members take part in leagues and tournaments.	Undisclosed	Undisclosed	BeyondSeed and Moonshine Technologies
ULTRAVIOLETTE AUTOMOTIVE PVT LTD	Manufacturer of electric motorcycles. The company design, prototypes, and manufacture electric motorcycles that include features like a 130 – 150km range, 147 km/h speed, hydraulic disc brake with a dual-channel anti-lock brake system, interactive dashboard, home charging pod, optimum charging, and more.	Undisclosed	Undisclosed	Qualcomm Ventures and Lingotto
				07/10



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
udaan	Online B2B marketplace offering multi-category products. The product catalog includes food & beverages, home & kitchen appliances, utensils, toys & baby care products, hardware tools, sports equipment, electronics, clothing, fashion accessories, home furnishing products, medicines, and more. Its mobile app is available for Android and iOS users.	Undisclosed	Undisclosed	Temasek-backed EvolutionX Debt Capital
BEANLY	Beanly is a brand of coffees. The company sells its products through its own online website as well as through stores.	Undisclosed	Undisclosed	Dr. Annurag Batra



OTHER UPDATES AND M&A DEALS

- Skill-Lync acquired Crio , an Edtech business for an Undisclosed Amount.
- Amagi acquired Streamwise, a SaaS data platform for an Undisclosed Amount.





About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

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