

# WEEKLY DEAL ROUNDUP





TOTAL DEAL SIZE:





**\$ 410 M+**





DEAL COUNT:





**40 +**





15 Nov 2021 - 21 Nov 2021

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
 <p><b>MIENSA</b> HOUSE OF BRANDS</p>	<p>Mensa Brands is an Indian startup that acquires direct-to-consumer brands and helps them scale within the home market and overseas.</p>	<p>USD 135 M</p>	<p>SERIES B</p>	<p>Falcon Edge Capital's Alpha Wave Ventures, Accel Partners, Norwest Venture Partners, Tiger Global Management and Prosus Ventures</p>
 <p><b>purple</b>.com</p>	<p>Purple is an online store selling cosmetics, fragrances, skin, and hair care products.</p>	<p>USD 75 M</p>	<p>SERIES E</p>	<p>Kedaara Capital</p>
 <p><b>BYJU'S</b></p>	<p>BYJU'S is an educational technology company that develops personalized learning programs for K-12 students.</p>	<p>USD 67 M</p>	<p>SERIES F</p>	<p>Chan Zuckerberg and GenGlobal Bright Corp</p>
 <p><b>WONDERCHEF</b> Cook with Pride</p>	<p>Wonderchef brings world-class cookware, exclusively designed and crafted for daily kitchen requirements.</p>	<p>USD 20 M</p>	<p>-</p>	<p>Sixth Sense Ventures, Godrej Family office, Malpani Group and others</p>



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	Velocity offers revenue-based financing at an interest rate of 4-8% as a replacement of VC funds and traditional bank debt for Indian e-commerce businesses.	USD 20 M	SERIES A	Peter Thiel's Valar Ventures, Presight Capital and others
	Wingreens Farms sells a range of food products and is retailed in the market and online.	USD 17 M	-	Investcorp
	GoKwik is an online platform that helps people solve difficulties with their buying experiences on e-commerce websites.	USD 15 M	SERIES A	Sequoia Capital India, Matrix Partners and RTP Global
	Disprz is a one-of-its-kind "knowledge-tech" start-up that strives to make people knowledgeable, productive and smarter at what they do.	USD 13 M	SERIES B	Dallas Venture Capital, Mars Grow Capital, Go1, Tara India Fund IV, Auctus Capital and Kae Capital

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	Guardian Link enables blockchain commerce through its Omni Blockchain legitimacy protocol.	USD 12 M	SERIES A	Kalaari Capital and others
	FOODLINK provides catering and banquet management services.	USD 8 M	SERIES B	Plutus Wealth Management
	GENLEAP is a DNA based self-discovery, upskilling and employability platform	USD 8 M	SEED ROUND	Angel investors
	Mindhouse is a personalized wellness platform that offers guided nutrition, meditation, and yoga classes.	USD 6 M	SEED ROUND	General Catalyst, Better Capital, Kwaish Capital, Anicut and angels

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	Defy is Indian-based cryptocurrency exchange platform.	USD 5.5 M	-	Goat VC, JAM Fund, Goodwater Capital, Gemba Capital, Night Ventures, GMO Venture Partners, Olive Tree Capital and Better Capital
	Tickertape provides data, information, and content about indian stocks, ETFs, and indices.	USD 5 M	-	Invest-tech platform Smallcase
	Petpooja offers the platform for restaurant POS management system.	USD 4.5 M	SERIES B	Aroa Ventures, Udaan, GVFL and angels
	Clinikk is a Healthcare for millions across India, now simplified.	USD 4 M	PRE-SERIES A	MassMutual Ventures and angels

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	SalaryBox is a mobile application to track salary and attendance for business owners and employees.	USD 4 M	SEED ROUND	Y-Combinator, Jerry Yang's AME Cloud Ventures, Soma Capital and 2AM Venture
	Also known as Reset Tech, K&L provides therapeutic-based health solutions to lifestyle diseases, including diabetes, hypertension, heart disease, and obesity, among others, using natural, sustainable, and traditional methods of yoga and meditation.	USD 4 M	SEED ROUND	Angel investors
	DGV is a dairy industry-focussed neo-banking startup.	USD 3.1 M	PRE-SERIES A	Info Edge Ventures and Omnivore
	Doola helps global entrepreneurs form US LLCs by supporting customers through the incorporation process so they can confidently collect payments, build credibility, stay legal, and make more money.	USD 3 M	-	Nexus Venture Partners, YCombinator, Hustle Fund, Psion Capital and others

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	<p>EyeMyEye provides a wide range of eyewear from in-house collections and international brands.</p>	<p>USD 2.7 M</p>	<p>PRE-SERIES A</p>	<p>Angel investors</p>
	<p>Topolyne is a plug-and-play platform that enables sales teams at PLG (product-led growth) companies.</p>	<p>USD 2.5 M</p>	<p>-</p>	<p>Sequoia Capital's Surge, Together Fund and angels</p>
	<p>Bombay Hemp Company, also known as BOHECO is a privately held, social enterprise that promotes industrial hemp.</p>	<p>USD 2 M</p>	<p>-</p>	<p>Angel Investors</p>
	<p>OneRare is a food metaverse, gaming and NFTs platform.</p>	<p>USD 2 M</p>	<p>-</p>	<p>Arkstream Capital and others</p>

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	<p>Planys Technologies is India's first and only manufacturer of compact ROVs providing underwater robotic inspection and survey solutions.</p>	<p>USD 1.6 M</p>	<p>PRE-SERIES A</p>	<p>Keiretsu Forum, LetsVenture, Shell, ONGC and others</p>
<p><b>Bert Labs</b></p>	<p>Bert Labs engages in designing, developing products, artificial intelligence, and IoT services.</p>	<p>USD 1 M</p>	<p>-</p>	<p>Katkar Family Office and others</p>
<p><b>cooked.</b></p>	<p>Cookd helps users in the planning of recipes and meals and buying groceries.</p>	<p>USD 0.6 M</p>	<p>PRE-SEED</p>	<p>Konglo Ventures and Kerala Angel Network</p>
	<p>Inzpira is an On-Demand Live English Language Learning Platform that lets users instantly connect with a trainer and start learning anytime.</p>	<p>USD 0.3 M</p>	<p>SEED ROUND</p>	<p>Angel Investors</p>



STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



Boingg is a D2C furniture brand.

USD 0.29 M

SEED ROUND

Inflection Point Ventures



Knocksense is a platform that produces hyperlocal content. The Lucknow-based company is currently present in 6 different cities including Lucknow, Kanpur, Jaipur, Indore, Goa and Mumbai.

USD 0.15 M

BRIDGE ROUND

Applyhigh, We Founder Circle, Mumbai Angels and LetsVenture



Valuationary is an end-to-end upskilling and recruiting platform that helps candidates to bag deserving finance jobs and corporates to find the right talent with preferred skill set.

USD 0.1 M

PRE-SEED

Angel Investors

## OTHER UPDATES AND M&A DEALS

- VideoForm, IOTRL, Urban AI, EnrichVideo, NanoSniff Technologies, Bynry, GOveva, OceanFrogs, Kloudle, OhLocal and Zenpay did not disclose their financial details.
- Credlix has acquired NuPhi, for an undisclosed amount.
- GOAT Brand labs has acquired 11 direct-to-consumer brands from various categories, disclosing only the name of Frangipani, a Mumbai-based kids clothing brand, G.O.A.T Brand Labs did not disclose other D2C companies it acquired.
- Turtlemint has acquired IOPhysics for an undisclosed amount.
- 10Club has acquired three lawn and garden brands – Kraftseeds, Gate Garden and Kriti Kalash.
- E-commerce giant Flipkart is set to acquire a majority stake in Kolkata-based SastaSundar, which offers digital healthcare and pharmacy platform.
- Avail Finance has acquired neobanking platform YeLo.