**Issue No:83** 

**TOTAL DEAL SIZE:** 

\$89M+

**DEAL COUNT:** 

25+



## WEEKLY DEAL ROUNDUP

4 Jul 2022 – 10 Jul 2022



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
Purchase partner to every Indian	Innoviti is provider of POS and payment management software solutions for businesses. It offers a collaborative commerce payments platform for merchants to accept payments from credit cards, debit cards, mobile wallets, and UPI. It	USD 25 M	Series D	Panthera Growth Partners. , Alumni Ventures, Patni Family Office and FMO and Bessemer Venture Partners
	Market wolf is an app-based trading platform for stocks, commodities, indices, and forex. The app lets users invest in different instruments based on trading preferences and risk appetite. It offers a unique stop loss/book profit mechanism that actively manages your trading risks.	USD 10 M	Series A	Jungle Ventures and Dream Capital , 9Unicorns, iSeed, Crescent and Riverwalk
<b>OD OueueBuster</b> ™	QueueBuster is provider of mobile POS software solutions for retailers. It has features such as multiple payments processing including cash, VISA, MasterCard, Amex, and mobile wallets, inventory management module, CRM tools, built-in barcode etc.	USD 8.16 M	Undisclosed	Chiratae Ventures, Omidyar Network India and Flourish Ventures , Alternative Investment Fund DMI Sparkle Fund and Unaprime Investment Advisors
AntWalk	AntWalk is a video platform that equips professionals with learning and skills. Its up-skilling programs are delivered by top industry leaders and customized to meet the needs of ever-evolving organizations.	USD 7.5 M	Undisclosed	GSV Ventures , Y Combinator and Matrix Partners India
				02/09



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	Acefour Accessories is global D2C sustainable Travel accessories brand. The brand uppercase is built specifically for the fashion forward, socially active new age customer while sharing their concern for the planet.	USD 7 M	pre-Series A	Sixth Sense India Opportunities III , Volrado Venture Partners
waycool	WayCool is Online E-distributor of farm products. The company procures fruits, dairy, and vegetables directly from farmers, aggregators, and cooperatives to supply in hotels, restaurants, retailers, wholesalers, and retail outlets. It also offers an online ordering application.	USD 6.5 M	Debt	Stride Ventures
the Baker's Dozen. SIMPLE GOODNESS. BAKED PERFECT.	Baker's Dozen serves Cafe, Bakery, Fast Food cuisine.	USD 5 M	pre-Series A	Fireside Ventures.
ENSUREDIT	Ensuredit offers Al-based sales and marketing solutions for insurance businesses. It features tools to consolidate insurance distribution needs, premium financing, customer acquisition, business effectiveness analytics, recommendations, and blockchain-enabled solutions for onboarding clients.	USD 4.2 M	pre-Series A	Cover Genius , 9Unicorns, NexStep Discovery Pte, CP Ventures, Venture Catalysts and IPV. 03/09



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
∩buildnext	BuildNext is BuildNext is a tech-enabled construction company building customized homes. It offers cersonalized, functional & ready to build houses. The company offers features like VR-based experience, project tracking app, optimal design scores, and much more.	USD 3.5 M	pre-Series A	Madhumala Ventures , Konglo Ventures, Vineet Kumar and Deep Gupta (FatEngine)
FINVU	Finvu AA is Online platform that enables secure sharing of data between financial institutions. It provides an account aggregator platform that offers data analytics solutions for saving, investment, cross- selling, and loan assistance to lenders, financial institutions, wealth managers, and investment advisors.	USD 2.5 M	Undisclosed	Varanium Nexgen Fund, IIFL, DMI Sparkle Fund
	Kreedo provides an end-to-end solution to customers right from services to set up the preschool including naming their school, marketing support, layout etc. to 'unning a premium preschool including curriculum, eudcational materials, teacher and owner training and assessment solutions.	USD 2.3 M	pre-Series A	UBS Optimus Foundation, Spectrum Impact, Gray Matters Capital and 1Crowd , Innospark Ventures
growth <sup>x</sup>	GrowthX is a Accelerators & venture capital firm that invests in seed stage companies in the US. It invests in tech companies engaged in sectors such as AdTech and Online Retail.	USD 1.5 M	Undisclosed	212 angel investors , 200 founders <b>04/09</b>



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
lightbulb	Lightbulb.ai is Cloud-based LMS platform for learning analytics. It allows content owners and publishers to receive real time feedback on their content like educational content, videos that analyze student emotions towards live content.	USD 1.5 M	pre-seed	Chiratae Ventures and 9Unicorns.
	Climes is Online platform to calculate and offset the carbon footprint. It offers solutions for carbon-neutral flights, carbon-neutral weddings, carbon-neutral deliveries, events, and others. Users can invest in carbon-friendly projects to offset their carbon footprint.	USD 1.2 M	Maiden	Sequoia Capital India, Kalaari Capital, Avaana Capital and Nithin Kamath.
zyla	Zyla Health is Zyla is an app for doctors to set up an online or virtual clinic and provides consultation services to patients. The platform has features for doctors to communicate with patients, conduct paid online consultations, review medical reports, profile, and history, and make informed decisions.	USD 1 M	pre-Series A	Seeders , SuperMorpheus, Kavikrut, Rahul Jain, Uday Thakker
HUSTLERS HOSPITALITY	Hustlers Hospitality is a mix of cloud kitchens and quick service restaurants, Hustlers Hospitality offers the consumers exactly what they are looking for – taste, convenience, speed, and flexibility.	USD 0.88 M	Seed	Falisha Technoworld



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
SNOPOPLAY	Snooplay is an online retailer of toys. The product catalog includes board, card & action games, puzzles & blocks, musical & remote controlled toys, doll-sets, outdoor items like tents & pools and drinking games. They provide international shipping.	USD 0.53 M	Seed	Amogh Kumar Gupta
VISA2FLY	Visa2Fly is online visa application platform. Users can fill out the visa application, and get their documents validated. After the processing of the visa, it will get delivered to the users.	USD 0.41 M	pre-seed	ODX, MarsShot VC (Razorpay Founders), Kepler Operator's fund
Bhatia Labs	BHATIA LABS provides productized services, platforms and infrastructure at affordable costs to individuals, startups and businesses all over the world.	USD 0.4 M	Seed	Eureeca Holdings
(d) PEG	Degpeg is a leading Live Commerce platform for Twitch, YouTube & Facebook.	USD 0.36 M	Undisclosed	The Chennai Angels



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
Everybody needs more space	Airattix provides secure storage space for household storage, office storage, vehicle storage.	USD 0.15 M	pre-Series A	Indian and American investors
Soft EVEETO™	Evify is Provider of last-mile delivery services through an electric fleet of vehicles. The company manufacturers electric vehicles for last-mile logistics operations. It offers a tech platform with integrated fleet & driver management, route optimization, telematics, and risk analysis solutions.	USD 0.1 M	Seed	We Founder Circle
ayCardo	PayCardo is provider of smart cards for individuals. Its features include live tracking, an RFID-based smart card, and more. Users can use cards for payments as soon as the transaction gets completed, the user will receive an instant SMS on the registered mobile number and email.	Undisclosed	Undisclosed	MaGEHold
Supply <sup>6</sup>	Supply6 is offers wholesome meal powder containing essential nutrients (carbohydrates, proteins, fats, vitamins, minerals) in powder forms that can be added to a liquid and consumed. The products are made from real food ingredients.	Undisclosed	Undisclosed	Ah! Ventures, Silicon Road Ventures, MaGEHold, and Ravina Ventures <b>07/09</b>



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
Agrograde	Agrograde is Manufacturer and supplier of Al-enabled crop sorting and grading machines. The system is equipped with multiple cameras and sensors for sorting fruits and vegetables based on size, quality, shape, and defects. It also offers a cloud-based platform that delivers reports and helps users while negotiating with buyers.	Undisclosed	Undisclosed	CIIE.CO, Social Alpha, and Villgro

## OTHER UPDATES AND M&A DEALS

- Emiza [Logistics] acquired Shippigo [shipping solutions] for an undisclosed amount.
- Clear [Online Taxation software] acquired Climplyfive [Fintech] for an undisclosed amount.



## About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

> Website: <u>www.nucleusadvisors.in</u> Email: <u>info@nucleusadvisors.in</u>