

# WEEKLY DEAL ROUNDUP

TOTAL DEAL SIZE:

**\$ 205 M+**

DEAL COUNT:

**25+**

12 Dec 2022 – 19 Dec 2022





Bumble Bee flights (India) Pvt. Ltd. Is an Engineering company aiming to design complex Air Mobility solutions for various constructive use cases like Air Taxi, Air Ambulance, Recreational use, Payload Drop, Logistical and Surveillance air mobility solutions.

USD 37 M

Undisclosed

SRAM & MRAM Technologies and Resources Limited



App-based internet-first brand offering apparel for men and women. They offer t-shirts, shirts, jeans, and sportswear for men and women. They also offer footwear and accessories like handbags for women. Their app is available to download from the google play store and apple app store.

USD 37 M

Series A

Prosus Ventures, Alpha Wave Partner and Accel Partners



Online lender for business loans. Its platform offers collateral-free business loans. Offerings include multiple repayment options to e-commerce merchants wherein businesses pay for the period of sales made. It also offers cash advances against future sales from credit and debit cards on its POS. It approves loans based on current and future cash flows.

USD 36 M

Series D

FMO



myTVS is India's No.1 Car Accessories brand. The company is 080% subsidiary of TVS automobile Solutions PVT. LTD., Chennai part of 087 years old , \$8.5billion trusted TVS group. myTVS manufactures and distributes high quality and unique auto parts & accessories under the brand myTVS.

USD 24.5 M

Series C

Exor fund managed by Lingotto

STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



Provider of an app-based lending platform for personal loans. It provides users with a lending platform which provides personal loans on their own balance sheet. It also provides users with money management, bill payments, and financial management.

USD 17.6 M

Undisclosed

Xponentia Capital & Vivek Vig



Wellbeing Nutrition manufactures whole-food ingredients and full-spectrum herbal blends that work synergistically to enhance daily well-being. Wellbeing Nutrition was launched to provide organic, non-genetically modified, vitamins and minerals that were not chemically synthesized. Its products are available across daily wellness, sleep, headaches, gut health, hair loss and skin care segments.

USD 08 M

Series B

Hindustan Unilever Limited (HUL) and  
Fireside Ventures



82°E is a modern Indian self-care brand that is on a mission to make the practice of self-care simple, joyful and effective part of your everyday.

USD 7.5 M

Seed

DSG Consumer Partners and IDEO Ventures



Provider of technological solutions to farmers. It offers solutions for farmers to improve their yields, generate more revenue and implement sustainable farming practices. It offers app-based platforms under the name of "grow online", a B2B retailer-focused e-commerce marketplace for regenerative inputs." Grow mandi" a marketplace for agricultural commodities.

USD 6 M

Undisclosed

Indigo AG, Mahyco

STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



SafeHouse provides artificial intelligence and a cloud based platform for the security of mobile devices. The products offered by the company is BodyGuard which provides protection to the mobile device from phishing attack and malicious attack by P2P encrypted VPN connection, Native which provides a solution for secure internet access and Cronus which protects mobile from online cyber threats.

USD 6 M

Pre-Series A

Gonpo Tsering



Provider of digital learning content to private schools. Also provides software for managing marketing, administration, courses, and technology for teachers, end-to-end operations management services for schools, a listing platform for its network of schools, etc.

USD 4.24 M

Debt

Alteria Capital



Online platform offering fee payment solutions for k-12 schools and universities. It enables parents and guardians to pay the school fees in monthly installments. It also partners with educational institutions to make fee payment procedures easy. It features automated debits, insurance, rewards and membership, and more.

USD 3.75 M

Series A

Pravega Ventures & Stallion Ventures







Satellite-based imaging services. It develops a constellation of earth-observing satellites. It offers data obtained from a high-resolution dataset with a high frequency of coverage. It caters to both government and commercial sectors.

USD 3.5 M

Seed

Speciale Invest, Artha India Ventures, Veda VC, Anicut Capital

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Platform offering marketing solution for Shopify businesses. The platform enables businesses to increase revenue, and automate personalized marketing for the customer. It offers email and SMS marketing solutions to create personalized and automated communication based on customer behavior. It also offers post-purchase campaigns of the existing customers by directing complementary products or recently viewed items..</p>	USD 3.5 M	Seed	Kae Capital, Better Capital & Titan Capital
	<p>Online platform offering diversified business loans to MSMEs. It offers loans on no to negligible collateral, with minimum documentation and interest on the usage of the loan amount received. They provide loans mainly for working capital requirements, invoice discounting, merchant cash advances, credit lines, term loans, inventory finances, and more.</p>	USD 2 M	Undisclosed	Kunal Shah, Ashneer Grover, Amit Lakhota
	<p>Developer of an app-based platform for point-of-sale financing. It offers loans for purchases within a credit limit. Users can apply for a loan online and get matched with multiple lenders, and once approved the users can purchase the desired product. It also provides an auto-debit feature for repayments. The application is available on the Android platform.</p>	USD 1.5 M	Undisclosed	State Bank Of India
	<p>Provider of virtual reality based education solution. It offers VR tours and experiments for engineering education and helps candidates in getting ready for real-world applications. Also allows users to learn and experiment with medical and science education in a real-time virtual environment. Clients include Tata, MBD Group, NIIT, Orient BlackSwan, and others.</p>	USD 0.8 M	Seed	Undisclosed



STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



Offers IoT & cloud-based supply chain visibility solutions. The company offers supply chain monitoring solutions. It includes electric vehicle monitoring, asset tracking, temperature, and humidity tracking, cold chain monitoring, and a fuel tracking system.

USD 0.6 M

Seed

Silverneedle Ventures, Udyat Ventures, Lead Angels, GSF



Internet first brand offering natural pet grooming products. It offers ticks & flea shampoo, conditioner, itching products, deodorizing sprays, stain & odor remover, and more. It also offers potty training sprays, wipes, odor control sprays, and more.

USD 0.6 M

Seed

GVFL



Bharat Krushi Seva is an app based platform for Farmers with a mission to drive the mass adoption Digital Agriculture.

USD 0.52 M

Seed

S Amit group, Upaya Social Ventures, Villgro



Vama is an online platform offering astrology services. It allows the users to connect with astrologers through call or chat. It offers solutions for career, love, marriage, money, health, and much more. The platform also provides horoscope predictions and spiritual video content.

USD 0.5 M

Seed

Lisa Gokongwei-Cheng

STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



Kart4U is India's first kart-to-home delivery service platform that gives the access to hundreds of nearby kart vendors. They are on the mission to empower the street cart vendors of India, one life at a time

USD 0.5 M

Seed

Startup Stairs



SaveEat is an app-based platform, India's first food-saving app that enables eateries to promote their food items to a larger wallet-conscious customer segment to mitigate the increasing concern of food surplus in India. many ways to SaveEat is a surplus food management ecosystem that provides an end-to-end solution to market food items and assures a tummy for each item listed on SaveEat as surplus.

USD 0.5 M

Pre Seed

Credent Investment



Hexo is a fast blog creating framework powered by Node.JS. It supports multiple Github like Markdown features wherein blogs can be created and Hexo framework takes care of applying themes and creating the final frontend. It also caters to Octopress plugins. Additionally Jade, CoffeeScript can also be configured.

USD 0.27 M

Pre Seed

Antler India



Blod.in is a start-up aiming to bridge the gap between blood donors and blood recipients by creating a seamless registration experience.

Undisclosed

Undisclosed

Undisclosed

# About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

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