Issue No:87

TOTAL DEAL SIZE:

\$ 174 M

DEAL COUNT:

20+



WEEKLY DEAL ROUNDUP

01 Aug 2022 - 07 Aug 2022



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STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
ON GO	Online B2B procurement marketplace for supply chain products. It caters to industries like packaging, textiles and apparel. The platform offers features like digital vendor management, supply chain automation, supply chain financing, packaging sourcing, among others.	USD 25 M	Series D	Liquidity Group's Mars Growth Capital
»»XPRESSBEES	Xpressbees is a provider of e-commerce fulfillment solutions. It enables shipment tracking, cargo deliveries, cross-border logistics & transactions, imports & exports, and warehousing.	USD 24.7 M	Secondary	Avendus Future Leaders Fund
dezerv.	Financial advisory and investment management platform for individuals. It offers a platform for tax planning, and report management, along with customised investment and wealth management solution	USD 20.7 M	Series A	Accel Partners, Elevation Capital, Matrix Partners, Whiteboard Capital, and GTM Ventures
Web Engage	WebEngage is a customer data platform and marketing automation suite that makes user engagement and retention simplified leveraged by tech enterprises and SMBs.	USD 20 M	Series B	Singularity Growth Opportunities Fund, SWC Global, India Quotient, Blume Ventures and IAN Fund



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
twid	Reward-based payment solutions for businesses and consumers enabling the users to use points for booking flights, ordering food and making online payments.	USD 12 M	Series A	Rakuten Capital, Google, ICMG Partners, JAFCO Asia, January Capital and Reddy Futures Fund, with Beenext and Sequoia India's Surge
\mathcal{P}	River is an EV startup focusing on EV scooters	USD 11 M	Series A	Chris Sacca's Lowercarbon Capital, Toyota Ventures
jıfy	Jify is an online financial management and training platform for employees. It provides multiple tools for easy budgeting, tracking, and financial education and coaching.	USD 10 M	Series A	Accel and Nexus Venture Partners
Credit Fai₹ Fair Finance For Everyone	Platform for point-of-sale financing. It offers loans for purchases within a credit limit. Users can apply for a loan online and get matched with multiple lenders, and once approved the users can purchase the desired product. It also provides an auto-debit feature for repayments.	USD 10 M	Seed	LC Nueva's fund-LC Nueva AIF, Capital A, Sattva Family Office, Nitesh Damani of Khel Group and Nikhil Chandra Gupta



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
CREDABLE	Credable is an online marketplace for supply chain financing. It provides liquidity programs for enterprise supply chains for addressing working capital challenges faced by enterprises and their suppliers & distributors.	USD 9 M	Seed	Axis Bank, Oaks Asset Management
Farmley	Agritech startup providing B2B Ecommerce platform for farm products	USD 6 M	Series A	DSG Consumer Partners and Alkemi Growth Capital, Omnivore, Insitor Partners
🚼 Tartan	Provider of payroll management services	USD 4.5 M	Pre-Series A	500 Global, InfoEdge Ventures, AngelList Quant Fund, WorldQuant Ventures, Varanium GenNext Fund, 9Unicorns, Yatra Angel Network, Emphasis Ventures
BobiKwik	App-based wallet for consumer payments featuring solutions for mobile and DTH recharges, electricity and gas bill payment, online money transfer, traffic challan payment, insurance services, housing bills, cable TV bills, bus ticket booking, online shopping, and other utility bill payments.	USD 4.43 M	Debt	Blacksoil Capital



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
::: emitrr	Provider of a smart receptionist for small businesses. Provides customer engagement solutions and enables to automatically handle customer queries like booking appointments, quotes, FAQs, and more.	USD 4 M	Pre-Series A	Chiratae Ventures, Venture Highway, FortyTwo VC and Axilo
OLYMOMOTTO	Developer of cloud and Al-based autonomous delivery robots featuring autonomous navigation and perception, situational awareness, inbuilt disinfection of packages, temperature control, transport of packages of various sizes, as well as analytics for fleet performance.	USD 3.3 M	Seed	pi Ventures
O bluecopa	Developer of an online platform for business loans. It develops a platform where businesses can avail loans. It uses AI and data engineering for delivering loans.	USD 2.3 M	Seed	T-Fund and Blume Ventures, Titan Capital, T2D3, Amplify, Force Ventures
сомво	Online marketplace offering multi-category products. The product catalog includes groceries, baby care, beauty care, personal care, household products	USD 2 M	Pre-Seed	Undisclosed



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
voiz	Online freelancer marketplace for the customer support sector. Gig work platform for customer support & telesales professionals.	USD 2 M	Seed	Omidyar Network
Blue Nector Contemporary Ayurved	Platform offering Ayurvedic skin and hair care products.	USD 1.2 M	Series A	Alok Bansal (Co-founder Policy Bazaar), Alpesh Shah (MD, BCG India), Mohit Saxena (Co-founder, InMobi)
₽ Ben&Gaws	Fabrication Bazar manufactures fabricated metal products. The platform utilizes Cloud Fabrication concept for cost optimization, faster delivery and multi layer inspection.	USD 0.88 M	Seed	Inflection Point Venture
i Omnivio	Offers web-based supply chain management solutions for retailers. The solution helps in managing & automating supply chain workflow operations. It offers a cloud-based plug-and-play fulfillment & logistics network.	USD 0.4 M	Seed	Supermorpheus, Dexter Angels, and 91 Ventures



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
Brevistay	App-based platform to book hotels on an hourly basis. Also provides flexible check in and book now pay later facility.	USD 0.37 M	Seed	Indian Angel Network
EVIFY	Provider of last-mile delivery services through an electric fleet of vehicles. Along with manufacturing electric vehicles for last-mile logistics operations, company offers a tech platform with integrated fleet & driver management, route optimization, telematics, and risk analysis solutions.	USD 0.1 M	Seed	We Founder Circle, Gaurav Singhvi, Gaurav Juneja, Saurabh Agrawal, and Rajeev Goel



OTHER UPDATES AND M&A DEALS

- upGrad [Edtech] acquired Exampur [Edtech] for an undisclosed amount
- ICICI Direct [Wealth Management] acquired Multiple [Networking Platform] for an undisclosed amount
- Nykaa [E-commerce] acquired Little Black Book [E-commerce] for an undisclosed amount



About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

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