



# WEEKLY DEAL ROUNDUP

TOTAL DEAL SIZE:

**\$ 190 M+**

DEAL COUNT:

**30 +**

30 Aug 2021 - 05 Sep 2021

STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



Peak is a decision intelligence company that provides a platform to offer data analysis services. The company helps commercial decision-making for the companies with its AI software.

USD 75 M

SERIES C

SoftBank Vision Fund 2, MMC Ventures, Oxx, Praetura Ventures, Arete, and Octopus Ventures



Skit enables enterprises to automate their contact centre operations using Voice AI.

USD 23 M

SERIES B

WestBridge Capital, Kalaari Capital, Exfinity Ventures, Angelist syndicate led by Aaryaman Vir Shah from Prophetic Ventures, and LetsVenture syndicate led by Sense AI



Soothe Healthcare is an engaged in manufacturing, marketing & distributing Consumer-Healthcare products.

USD 13.6 M

SERIES C

Gulf Islamic Investments (GII), Northern Arc and KKR-backed Incred





Bikayi is a social e-commerce platform that allows merchandisers to create their online channel & communicate with subscribers in real-time.





USD 10.8 M





SERIES A


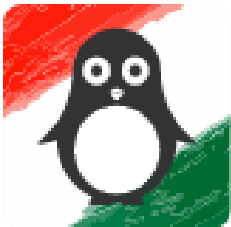


Sequoia Capital India


STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	AppsForBharat is a product studio focused on building apps for spiritual and devotional needs of Indian users.	USD 10 M	SERIES A	Elevation Capital, Sequoia Capital India, BEENEXT and Matrix Partners India
	Sugar.fit uses continuous glucose monitoring technology (CGM) to help users see the real-time impact of various food and lifestyle activities on their blood sugar levels.	USD 10 M	-	Cure.fit, Endiya Partners and Tanglin Venture Partners
	Skeps is a cloud-based modular platform used by merchants and lenders to help identify potential credit solutions for their customers. It serves businesses and merchants by deploying private blockchain technology to combine information across multiple platforms.	USD 9.5 M	SERIES A	Bertelsmann India Investments and Accel
	The dezerv. platform offers Integrated Portfolios designed by experts with decades of investing, Unique access to pre-IPO and startup investing, and Consultation with their founders and leading investing experts	USD 7 M	SEED ROUND	Elevation Capital, Matrix Partners India, Whiteboard Capital, Blume Founders Fund and angel investors



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	OTO Capital is a software company that provides affordable plans to purchase motor bicycles.	USD 6 M	SERIES A	Matrix Partners India, Prime Venture Partners, 9Unicorns, Better Capital, and angel investors
	Jar is a daily gold savings app that lets you save money by taking spare change from your online transactions and investing it in digital gold automatically.	USD 4.5 M	PRE-SERIES A	Tribe Capital, Arkam Ventures, WEH Ventures and angel investors
	Revos is a smart mobility platform that provides AI-enabled IoT solutions for electric vehicles. The company provides a modular and customizable tracking and control system that integrates easily into vehicles making them smart, safe, and connected.	USD 4 M	SERIES A	Union Square Ventures and Prime Venture Partners
	Magicpin drives business revenues for small merchants to popular brands through running promotions on its platform. It provides discounts and rewards to users through e-vouchers.	USD 3 M	-	RA Holdings, Lightspeed, The Bunting Family and Moonstone

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
 <b>Rattle</b>	Rattle connects Salesforce and Slack bi-directionally and brings your CRM to you, for exactly what you need and right when you need it!	USD 2.8 M	SEED ROUND	Lightspeed Venture Partners, Sequoia Capital India and angel investors
 <b>ELEVAR</b>	Elavar makes cricket bats and athletic performance footwear. The startup's line of cricket bats claims to offer an enhanced batting experience, with an ergonomic handle and sophisticated grip technology.	USD 2.6 M	SERIES A	Kalaari Capital and Dream Capital
 <b>1BRIDGE</b>	1Bridge provides a wide range of aspirational products and digital services at the doorsteps of village consumers.	USD 2.5 M	-	C4D Partners, KAAJ Ventures and angel investors
 <b>factors.ai</b>	Factors.AI is a Marketing Analytics platform providing sophisticated omnichannel, every-touch attribution technology and unparalleled performance insights for Marketers about all revenue-generating efforts, including demand gen, inbound marketing, account-based marketing, and outbound sales.	USD 2 M	SEED ROUND	Elevation Partners, Emergent Ventures and angel investors

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>MoneyHOP is a digital bank providing seamless payment and cross-border remittance solutions.</p>	USD 1.25 M	SEED ROUND	UK-based investors and managing directors from various multinational investment banks
	<p>Codingal is an online platform providing classes on coding. It provides coding classes by learning software and video conferencing. It provides three types of classes that are "Rising Coding Star", "Coding Champion", and "Coding Prodigy".</p>	USD 1.2 M	SEED ROUND	Y Combinator, Summer Capital, Day One Syndicate, Rebright Partners and angel investors
	<p>Studio Sirah is a studio that makes mid-core India-first games.</p>	USD 0.83 M	SEED ROUND	Lumikai and angel investors
	<p>Altius Investech is India's leading platform for investing in Pre-IPO &amp; Private equity. The platform enables investments into Pre IPO companies and tech unicorns looking to go public.</p>	USD 0.82 M	SEED ROUND	Close associates, professionals & marquee investors

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
 <b>peppermint</b>	Peppermint makes intelligent robots to automate floor cleaning. Peppermint ensures Better Cleaning, More Coverage, Sustainable and Accountable Operations	USD 0.68 M	-	Venture Catalysts, Indian Angel Network, Vinnars Group and a group of angel investors led by Naveen Kumar Kshatriya
<b>Habbit</b>	Habbit is an experiential learning platform that connects passionate mentors and learners through live mentorship, engaging learning experiences, and community building.	USD 0.32 M	PRE-SEED ROUND	Angel investors

### OTHER UPDATES AND M&A DEALS

- Dutch tech investor Prosus NV acquired payments platform BillDesk for \$4.7 billion.
- Nazara Technologies acquired Hyderabad-based skill gaming company OpenPlay for Rs 186.4 crore.
- Scaler, an edtech startup, acquired Delhi-based online learning platform Coding Elements in an all-cash deal.
- Spark Studio, Tealfeed, KraftInn, SecLogic, SynergyX, Powerhouse91 and Karbonn Card did not disclose their financial details.