





| STARTUP | ABOUT | DEAL SIZE | ROUND | INVESTORS |
|--------------------------------|--|-----------|----------|--|
| arzooڻ | App-based e-distributor offering consumer electronics products. The app enables retailers to offer a range of consumer electronic products without investing in inventory, offer payment solutions to improve sales conversion in-store. | USD 70 M | Series B | SBI Investment, Trifecta Leaders Fund, Celesta Capital and 3 Lines VC |
| PROPS FARE Marketing Made Easy | Online listing platform for residential properties. Users can browse through the residential properties for sale on the platform based on location, category, and more. | USD 47 M | Series B | WestBridge Capital, Pravega Ventures |
| PROGCAP CAPITAL FOR PROGRESS | An online lending marketplace for working capital loans. It provides customized financing solutions for micro and small businesses where users can apply for collateral-free loans using the mobile app or web platform for instant loan approval. | USD 40 M | Series C | Tiger Global, Creation Investments and Sequoia Capital, Google, |
| SOLV. | B2B e-commerce marketplace for MSMEs. Solv uses technology and data to digitise India's physical B2B supply chains, accelerating MSMEs' growth. | USD 40 M | Series A | SBI Holdings, SC Ventures |
| | | | | 02/07 |



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| Get Vantage - | Online platform for revenue-based financing. It offers loans in return for a fixed percentage of ongoing gross revenues. | USD 36 M | Undisclosed | Varanium Nexgen Fintech Fund, DMI Sparkle Fund, and Chiratae Ventures and Dream Incubator Japan, Sony Innovation Fund, InCred Capital, and Haldiram's Family Office |
| PSL PURPLE STYLE LABS | Online platform connecting fashion stylists and consumers. Stylists offer personal shopping and styling services to members. | USD 10 M | Series B | Akash Bhansali |
| CheQ | Online platform to track, manage, and pay credit bills. The company offers a platform to pay multiple credit bills and EMIs. | USD 10 M | Seed | Venture Highway and 3one4 Capital, Multiply Ventures, Marshot Ventures, and Veda VC |
| LENDINGKA₹T | Lendingkart is an online lending platform that offers Business loans. It provides loans such as working capital loans, SME loans, and business loans for women, among other things. | USD 9.4 M | Debt | GMO LLC and Triodos Investment, |
| | | | | 03/07 |



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|---------------|--|-----------|--------------|--|
| Take Charge | An Electric Vehicle company that assists commercial vehicle operators in making the switch to EVs. Turno offers a diverse range of vehicles from partner OEMs, affordable financing, and battery value guarantees to ensure the best return on investment for EV owners. | USD 3.1 M | Undisclosed | Stellaris Venture Partners and Avaana Capital., |
| Aqua Exchange | Provider of technology services for the aquaculture farmers through crop finance, input procurement, data driven crop management system and harvest facilitation | USD 3 M | pre-Series A | Endiya Partners and Accion Venture Lab, |
| Sourcewiz | Platform offering solutions to create custom product catalogs for online businesses. The platform allows creating new catalogs using the smart filters to select relevant products by color, construction, design, or material and share them with the buyers. | USD 2.5 M | pre-Series A | Matrix Partners India, 100x Entrepreneur |
| karomi | An Al-based packaging and labeling software solution. Karomi provides End-to-End Packaging & Artwork Management platform for Pharma & CPG Companies | USD 2 M | pre-Series A | Cornerstone Venture Partners Fund, Ideaspring Capital |
| | | | | 04/07 |



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|---------------|--|------------|-------------|---|
| BiofuelCircle | Online Maketplace for Biofuels and Biomass | USD 0.75 M | Seed | Spectrum Impact, Better Capital, Dr Shridhar Shukla, |
| OMEKR | Mekr is a digital manufacturing platform that provides a one stop manufacturing solution for product companies | USD 0.73 M | Seed | Titan Capital and Better Capital, 2AM VC |
| Supersourcing | Supersourcing is an IT Outsourcing marketplace that helps businesses to hire remote engineers or agencies for product development. | USD 0.5 M | Seed | Vijay Shekhar Sharma, |
| hav. | app that tracks various health parameters to help 20 to 40-year-olds middle income and below individuals to reduce the probability of lifestyle-related diseases | USD 0.4 M | Undisclosed | StartUp Health, Sudheer Nair |
| | | | | 05/07 |



OTHER UPDATES AND M&A DEALS

- Lentra [Fintech] acquired TheDataTeam [AI] for an undisclosed amount.
- Lenskart [Eyewear] acquired majority Stake in Owndays [Eyewear] for an undisclosed amount.
- Zetwerk [B2B Infrastructure] acquired Pinaka Aerospace [Infrastructure] for an undisclosed amount
- Zetwerk [B2B Infrastructure] acquired majority Stake in SharpTanks [Infrastructure] for an undisclosed amount
- Zetwerk [B2B Infrastructure] acquired Wheels India [Auto component manufacturer] for USD 12.7 Mn





About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

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