





STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
Pillow.	Online platform for cryptocurrency exchange. The company offers a platform to buy and sell crypto. It allows users to build a crypto portfolio and explore assets.	USD 18 M	Series A	Accel, Quona Capital, Jump Capital, and Elevation Capital
ASSIDUUS <sup>*</sup>	Platform offering cross-border e-commerce solutions for businesses. Its solution offers payments, multilingual checkout, logistics & shipping, local duty & tax calculation, omni channel sales distribution, asset management, and more.	USD 15 M	Undisclosed	Pulsar Capital
ISTHARA	Online platform for booking managed co-living spaces. The company offers furnished single rooms and double/triple shared rooms along with common areas.	USD 10 M	Undisclosed	Eagle Investments
Good Health	Good Health Company is a direct to consumer Health Tech startup	USD 10 M	Series A	Left Lane Capital
				02/10



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VECMOCON TECHNOLOGIES	Provider of tech-based solutions for electric vehicles. Its products catalog include battery management system, vehicle intelligence, chargers, motor controllers, EV cluster and end-to-end fleet management solutions.	USD 5.2 M	Undisclosed	Tiger Global and Blume Ventures
<b>%</b> explorex	Online platform for discovering and ordering food. The company allows users to discover nearby restaurants to order food. The food category includes north India, Chinese, biryani, pizza, breakfast, and more.	USD 5 M	Seed	Taher Savliwala
<b>f</b> flickstree	Flickstree is a digital portal that acts as a movie discovery platform with a proprietary movie recommendation engine in the backend.	USD 5 M	Pre-Series B	Venture Catalysts Group, Samsung Ventures, Orbit Startups (SOSV), LionRock Capital, FULD & Co., Lets Venture, AB Claymore, Angelbay
NETWORK NETWORK	Provider of cloud-based teleradiology solutions to hospitals and physicians. The platform allows physicians to take an X-ray or MRI can send the result through a cloud-based platform to 5C Network and has access to a network of radiologists for interpretation.	USD 4.6 M	Series A	Celesta Capital, Unitus Ventures and Axilor Ventures
				03/10



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
<b>∳ fit</b> budd	Provider of a client management platform for personal trainers. The platform allows trainers to create customized workouts and meal plans for clients.	USD 3.4 M	Seed	Accel India, Sequoia Capital India, Beenext and Waveform Ventures
a artium	Online platform providing music-related learning courses. It offers guitar, ukulele, classical singing, ghazal, and more courses. It also provides tutors and online courses.	USD 3 M	Undisclosed	Chiratae Ventures, Anicut Capital, Jet Synthesis and Whiteboard Capital
Damensch	Internet first brand offering men's inner-wear. The product catalog includes shorts, briefs, tanks, thongs, boxers and vests among others.	USD 3 M	Debt	Alteria Capital
wishlink	Online product discovery platform for influencers. The platform allows creators to collaborate with the brands. The platform provides creators with a personalized link to tag products with their social media posts and creates curated collections of their favorite products.	USD 3 M	Seed	Elevation Capital
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STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
>> yoho	Brand offering performance slippers for men and women. The product catalog includes slippers in various colors and designs that have features including breathable holes, lightweight, orthopedic footbeds, abrasion-resistant, arch supports, soft toe separators.	USD 2.4 M	Series A	Rajeev Mishra, Rukam Capital, Vijay Shekhar Sharma
oddr	Provider of Al-based invoice digitization platform. It offers solutions such as reducing errors and improving traceability & collaboration of the bill generation and submission processes.	USD 2 M	Seed	Saama Capital and Twin Ventures
MYY SPORTS	Provider of sports mass engagement tool services	USD 2 M	Undisclosed	Mathew Cyriac
Trendlyne Let's simplify investing.	Trendlyne is a data analytics platform for stock investments. It provides tools for managing portfolios, analyzing trading strategies, SWOT analysis, and alerts to assist traders.	USD 1.8 M	Series A	IIFL Fintech fund
				05/40



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hubbler	Online application for workflow automation. It provides software to automate HR operations, sales management, service ticketing, and financial monitoring. It offers tools to track processes like lead generation, projects tasks, and payment collection.	USD 1.5 M	Seed	LenDenClub Alpha, Artha Venture Fund and Unicorn India Ventures
makerdojo	Provider of blockchain development services	USD 1.5 M	Pre - Seed	Leo Capital
COptIQ.AI	Platform offering continuous application deployment software. It enables developers to monitor the DevOps infrastructure, performance, testing, security, etc. It allows developers to increase the deployment speed by leveraging the inbuilt security features.	USD 1.5 M	Undisclosed	Better Capital, Carya Ventures
SUPERNOVA GAMING	Live quizzes and interactive gamified platform	USD 1.1 M	Pre - Seed	Lumikai and interactive media VC



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BioPrime® AGRISOLUTIONS PV1 LTD	Manufacturer of microbe-based crop nutrition products. It combines botanical extracts, compounds of vegetal origin, and plant-associated microbes to develop biological products for crop improvement, nutrition, and protection.	USD 1 M	Pre – Series A	Inflexor Ventures
<b>\$</b> 9i9force	Online suite solutions for contingent workforce management. It provides software for staffing, onboarding, and digital verification of employees. It also offers tools to manage attendance, payrolls, invoicing, and training.	USD 1 M	Undisclosed	9Unicorns Accelerator Fund
Wright	App-based robo advisor focused on impact investments. It features machine learning and data science tools for investing in portfolios, accessing quantitative insights, and accessing market trends and recommendations for thematic investments.	USD 1 M	Seed	Orios Venture Partners
Gēēly Tatls	brand offering multi-category pet supplies for cats and dogs. The company also allows users to customize products by adding pet photos and names.	USD 0.5 M	Seed	BeyondSeed, The Chennai Angels
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Better Beauty	Brand offering multi-category skincare products. The product catalog includes facial moisturizers, cleansers, facial serums, body serums, cleansing kits, and more.	USD 0.2 M	Seed	Lotus Herbal



## **OTHER UPDATES AND M&A DEALS**

- Vedantu [Edtech] acquired majority stake in Deeksha[Edtech] for USD 40 M
- Physicswallah[Edtech] acquired PrepOnline[Edtech] for an undisclosed amount
- Physicswallah[Edtech] acquired Altis Vortex [Edtech] for an undisclosed amount
- Verdana Learning [Edtech] acquired JK Shah Classes [Edtech] for USD 42 M
- Bira 91 [Food and Bevarage] acquired The Beer Cafe [Food and Bevarage] for an undisclosed amount
- Moglix [Goods Marketplace] acquired ADI Global Distribution's Indian business [Distribution and Marketplace] for an undisclosed amount
- Homesfy Realty[Proptech] acquired EQServ[Real estate broking platform] for an undisclosed amount
- Bira 91[Food and Bevarage] acquired Kamakhya Beer & Bottling [Food and Bevarage] for an undisclosed amount





## **About Nucleus Advisors**

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

Website: <u>www.nucleusadvisors.in</u> Email: <u>info@nucleusadvisors.in</u>