**Issue No: 16** 

**TOTAL DEAL SIZE:** 

\$660 M +

**DEAL COUNT:** 

27+



## WEEKLY DEAL ROUNDUP

22 Mar 2021 - 28 Mar 2021



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
DREAM11	Dream11 is an online fantasy platform for multi- category sports. Users can create their team by selecting players using 100 credits and join the contest to play & win real cash.	USD 400 M		TCV, D1 Capital Partners, and Falcon Edge
<b>KreditBee</b>	KreditBee is an online lending marketplace for personal loans. The user can register enter eligibility proof details, upload KYC documents, and attach bank details to avail personal loans.	USD 70 M	SERIES C	TPG-backed NewQuest Capital Partners and Motilal Oswal Private Equity
prple	Purplle is an online store selling cosmetics, fragrances, skin, and hair care products. It gives an online space to beauty and wellness needs that showcases some of the beauty brands and products.	USD 45 M	SERIES D	Sequoia Capital India, Verlinvest, Blume Ventures, and JSW Ventures
	The 'Public' app allows people to view and share happenings around them enabling real-time local updates where people record videos of happenings nearby and post them on the platform to inform the community.	USD 41.3 M	_	A91 Partners, and participation from existing investors – former Tiger Global top executive Lee Fixel's Addition, SIG Global and Tanglin Venture Partners <b>1/7</b>



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
<b>DotPe</b>	DotPe is a commerce and payments platform seeking to disrupt the payment experience by increasing customer engagement and offering catalog discovery.	USD 27.5 M		PayU
	CityMall is a social e-commerce platform that sells lifestyle and curated products via peer-to- peer referrals on WhatsApp.	USD 11 M	SERIES A	Accel, Elevation Capital and WaterBridge Ventures
Velocity	Velocity provides revenue-based financing for online businesses. It provides growth capital for sales & marketing expenditures. It provides financing in return for an agreed percentage of revenue.	USD 10.3 M	SEED ROUND	Valar Ventures — a US-based VC firm backed by Peter Thiel
ZAARA BIOTECH	Zaara biotech is a Biotechnology Start-up company established in 2016 focusing on Research in Energy and Food crisis using Micro- Algae.	USD 10 M	_	UAE-based TCN International Commerce LLC



STAR	RTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
<b>∢</b> fl	.obiz	Flobiz provides cloud-based invoice management software for businesses. It offers FloBooks software for creating & sending invoices, invoice generation, expense tracking, customer management, payment management, and more.	USD 10 M	SERIES A	Elevation Capital
	balance	True Balance is an app-based platform for consumer loans and agent-based payments. It offers loans such as personal loans, credit lines, cash loans, gold loans, term loans, and more.	USD 10 M		Northern Arc
<b>M</b> ol	biKwik	MobiKwik is a fintech platform, operating businesses in consumer payments, payment gateway, and financial services.	USD 7.2 M	PRE IPO	_
m	asai	Masai School is a 21st-century career focussed coding school. We are on a mission to find untapped or underutilized talent and to train them for the most in-demand jobs in the world.	USD 5 M	SERIES A	Omidyar Network India, Unitus Ventures, India Quotient and AngelList India



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
RUPIFI	Rupifi operates a software-as-a-service (SaaS) firm focussed on financial products for small and medium enterprises.	USD 4.1 M	PRE SERIES A	Quona Capital, Ankur Capital & Binny Bansal
BOMBAY SHAVING COMPANY GROOMING POWERED BY SUPERFOODS	Bombay Shaving Company is a private label brand offering men's grooming products. It offers shaving kits, beard care products, hair care, skincare, and more. The company also offers women personal hygiene products.	USD 2.08 M		Sixth Sense Ventures
bidgely	Bidgely is the indispensable innovation partner for UtilityAI. Bidgely's patented disaggregation technology unlocks opportunities for utilities to optimize shareholder value, personalize customer engagement, and modernize grid operations.	USD 2.08 M	-	lvyCap Ventures
v⊛iro	Voiro is a category creating data technology company bringing automation & intelligence to leading media organisations across the world.	USD 1.8 M	PRE SERIES A	Mela Ventures & angel platform 1Crowd



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RESHA	ReshaMandi is building a full-stack platform to organize the silk supply chain, provide services including quality testing, technical advisory, high- quality inputs, and market linkages, at each node of the silk supply chain.	USD 1.7 M	SEED ROUND	Omnivore Ventures and Strive Ventures
Precision. Excellence. Empathy	Cancer Clinics operates a distributed network of day-care cancer treatment centers. It provides integrative services for those undergoing cancer treatment. Each treatment case is unique based on the patient's needs and the type of cancer.	USD 1.5 M	- Axilo	or Ventures, M Venture Partners & NATCO Pharma
Janani	Janani is a Tech-Enabled Fertility Service Management Platform. It offers medical excellence with personalized human care and latest technology, to bring the best experience possible.	USD 1.1 M	SEED ROUND	Venture Catalysts
	Extraaedge is a SaaS startup, with the most preferred admissions and marketing automation CRM Software designed specifically for the educational industry.	USD 1 M	PRE SERIES A	Pentathlon Ventures and existing investors Sprout Venture Partners and TiE Pune Angels <b>5/7</b>



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS	
muvin.	Rmuvin aims to enable youth to get accustomed to banking from an early age. The muvin way of banking brings together different financial products through an intuitive, easy-to-use, friction-free, gamified and education-powered experience.	USD 1 M	SEED ROUND	Mela Ventures, IndiaBulls Asset Management	-
happy Jars	Happy Jars manufacture and retail a delicious range of all-natural nut butters, made without oil, sugar or preservatives by simple ingredients – like the kind you find in your kitchen. High protein, vegan and gluten free products are available.	USD 0.4 M	SEED ROUND	Inflection Point Ventures	-
😔 SkilloVilla	SkilloVilla allows imparting knowledge, skill training and live projects needed for a particular career. It also provides live classes by industry experts, networking to companies, interview and resume preparation.	USD 0.3 M	SEED ROUND	Titan Capital and other Angel Investors	-
Jeevam Health	Jeevam Health is an online medical clinic to cure root cause of chronic issues in India. It is creating the treatment for patients suffering from chronic issues to reverse their conditions.	USD 0.15 M	PRE SEED ROUND	Y Combinator	6/7



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
zëtalabs	Zotalabs aims at democratizing the learning globally. It intents to connect educators and learners on one platform to create more "Educated & Better "World.	0.12 M	SEED ROUND	Alfa Ventures & other Angel Investors
<b>FI1</b>	Tilt (formerly Pedal) is an online station-based bicycle sharing services targetting cities, corporate campuses, and townships in select Indian locations.	0.12 M	SEED ROUND	Y Combinator
<b>&gt;</b>	Instoried is an augmented writing platform that improves customer interest and engagement. The Al-driven tool enable optimizing emotions of your written content with smart recommendations .	Undisclosed	-	Rockstud Capital

## **OTHER UPDATES AND M&A DEALS**

- Khatabook acquired Mumbai-based Biz Analyst, a SaaS startup, in a deal valued at \$10 million.
- VC fund Sequoia India announced a new seed fund of \$195 M for its Surge programme.