

# WEEKLY DEAL ROUNDUP

TOTAL DEAL SIZE:

**\$ 110 M+**

DEAL COUNT:

**15+**

24 Oct 2022 – 30 Oct 2022



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Online B2B marketplace offering multi-category products. The product catalog includes food &amp; beverages, home &amp; kitchen appliances, utensils, toys &amp; baby care products, hardware tools, sports equipment, electronics, clothing, fashion accessories, home furnishing products, medicines, and more. Its mobile app is available for Android and iOS users.</p>	\$120 Mn	Debt	Undisclosed
	<p>Internet first brand offering multi-category electronic products. The product catalog includes smartwatches, hair trimmers, earphones, headphones, Bluetooth speakers, travel chargers, rugged cables, and more. The company claims its Bluetooth earphones have features like in-ear detection, water &amp; sweat resistance, and more. Its mobile app is available for Android and iOS devices.</p>	\$60 Mn	Undisclosed	Warburg Pincus and Malabar Investments
	<p>Provider of AI-based application development services. It enables ML deployment and scaling at the embedded edge by allowing customers to address computer vision problem.</p>	\$37 Mn	Series B	MSD, Amplify Partners, Fidelity Management and Research Company, Dell Technologies Capital, Wing Venture Capital, Alter Venture Partners, +ND Capital and entrepreneur Lip-Bu Tan.
	<p>App-based platform offering learning programs &amp; competitive test preparation solutions. It provides coaching for competitive entrance exams like IIT-JEE, CAT, UPSC, GMAT, GRE, engineering or medical, and school-curriculum-based courses for students.</p>	\$36.5 Mn	Debt (loan)	Aakash Educational Services Limited

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	<p>Platform offering release orchestration software. The solution includes an intelligent continuous deployment and release orchestration for Kubernetes. It enables users to create and share helm charts. Its features include fully automatic AI-enabled CI or CD pipelines, application monitoring, deployment metrics, etc.</p>	\$12 Mn	Undisclosed	Insight Partners
	<p>Impact Analytics is a provider of business intelligence and data science solutions. The company's platform offers analytics tools to offer forecasting, pricing &amp; promotions management, consumer &amp; marketing analytics, visualization &amp; reporting, and more. It also offers AI-driven software for planning &amp; merchandising for retail and consumer packaged goods (CPG) manufacturers.</p>	\$10 Mn	Series B	Argentum Capital Partners.
	<p>BluSapphire Technologies is the first and only unified cyber defense platform with intelligent response automation</p>	\$9.2 Mn	Series A	Barings Private Equity India, Dallas Venture Capital, Binny Bansal-backed xto10x, RPG Ventures and Merisis Venture Partners
	<p>Management software for higher educational institutes. Its products include Academia, Campushire, and Alumnee. Academia offers modules for admission management, library management, student information, course management, fees management, and more. Campushire is an online community enabling students to get placed. Alumnee is a platform for alumni network management.</p>	\$3.6 Mn	Undisclosed	SIDBI Venture Capital limited (SVCL).

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	<p>Manufacturer of electric bicycles. The company develops various models of electric bicycles with features including after-sale services, self-diagnostics, removable batteries, dual disc brakes, portable chargers, retractable aluminum frames, and more. The products cater to adventure seekers, daily commuters, or casual riders.</p>	\$2.9 Mn	Pre- Series A	Green Frontier Capital (GFC), LetsVenture and Ivy Growth Associates.
	<p>Internet-first brand of home and kitchen products. The product catalog includes cookware, tableware, storage equipment, accessories, and more. The company uses natural materials like wood, stone, and clay to manufacture its products.</p>	\$1.87 Mn	Seed	DSG Consumer Partners and Rukam Capital
	<p>LuvIn is a company that creates concept foods for pets.</p>	\$0.3 Mn	Angel	M.V. Nair
	<p>We are the first company to launch Indian pink salt. We also cater to restaurants and supply our products pan India.</p>	\$0.02 Mn	Pre- Seed	Artha Access programme

**STARTUP**

**ABOUT**

**DEAL SIZE**

**ROUND**

**INVESTORS**



School of Meaningful Experiences is a skills and learning development focused education-technology startup.

Undisclosed

Undisclosed

Uday Singh



GoFloaters is a platform to book co-working spaces in Chennai, India. It lets users specify the type of space required by them over WhatsApp and provides them with a list of relevant registered spaces. Users can then choose and book on the platform. Alternatively, one can even browse their website to select and book a space.

Undisclosed

Undisclosed

Loyal VC



Platform offering dispute resolution solutions. The platform provides dispute resolution between businesses and customers, employees and employers, etc. on an online platform. It enables clients to sign up and share the problem and connects both parties. The conciliator suggests solutions that help to reach a common agreement between parties.

Undisclosed

Undisclosed

Campus Fund

# About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

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