



# WEEKLY DEAL ROUNDUP



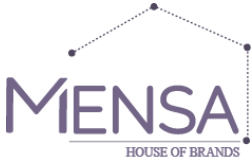

TOTAL DEAL SIZE:

**\$ 390 M+**

DEAL COUNT:





**35 +**





23 Aug 2021 - 29 Aug 2021





STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	Zetwerk is an end-to-end manufacturing supply chain solutions provider. The online marketplace connects large manufacturing companies with vendors and suppliers for customized products that are used as components of industrial machines and equipment.	USD 150 M	SERIES E	D1 Capital Partners, Green Oaks, Lightspeed, Avenir, Sequoia Capital, Accel and angel investors
	Khatabook is the fintech startup that provides a digital ledger app targeted primarily at small businesses.	USD 100 M	SERIES C	Tribe Capital, Moore Strategic Ventures (MSV), Alkeon Capital, B Capital Group, Sequoia Capital, Tencent, RTP Ventures, Unilever Ventures, Better Capital and others
	Mensa Brands is an investment firm that partners with entrepreneurs to build digital brands and scale them.	USD 33 M	-	Alpha Wave Incubation, Norwest, Accel and others
	Digit is a general insurance company backed by the Fairfax Group. Its services include car insurance, travel insurance, home insurance, commercial vehicle insurance, and shop insurance. The company is driven by a mission to reimagine products and redesign price.	USD 16 M	-	TVS Shriram Growth Fund and HNIs

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<b>CUREFOODS</b>	Curefoods democratize access to good food on a sustainable basis. They operate brands like EatFit, Yumlane, Aligarh House Biryani, MasalaBox, and Paratha Box.	USD 13 M	-	Iron Pillar, Nordstar and angel investors
<b>india<sup>TM</sup>gold</b>	Trusted by over 7 Lakh customers, indiagold provides instant gold loans and secure gold locker services.	USD 12 M	SERIES A	PayU, Better Tomorrow Ventures, 3one4 Capital, Rainmatter Capital and Leo Capital
<b>CAMPK12</b>	Camp K12 is an online-based platform that offers LIVE, social, and multiplayer learning courses. It specializes in the fields of online portals, e-learning, and coding modules.	USD 12 M	SERIES A	Matrix Partners India and Elevation Capital
<b>Bewakoof<sup>®</sup></b>	Bewakoof is a lifestyle fashion brand that makes creative, distinctive fashion for the trendy, contemporary Indian.	USD 8 M	-	InvestCorp, IvyCap Ventures and Spring Marketing Capital



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	<p>Smytten is an online discovery platform for premium products &amp; services. Smytten also offers assisted shopping, and for the more advanced shopper, customised offers and ability to build their own wishlist for regular purchases.</p>	USD 6 M	SERIES A	Fireside Ventures, Sharrp Ventures, Survam Partners, Wao Partners and Roots Ventures
	<p>Breathe Well-being is here to help people move towards a healthy life and reduce their risk of chronic diseases. The program has helped 10,000+ members to lose weight, reduce bloodsugar and prevent health complications.</p>	USD 5.5 M	SERIES A	Accel Partners, General Catalyst and Scott Shleifer - Global MD of Tiger Global
	<p>Game development studio SuperGaming has built over 100 games with 150 million installs across the globe.</p>	USD 5.5 M	SERIES A	Skycatcher, AET Fund, BAce Capital, Dream Incubator, 1Up Ventures, and Monish Darda
	<p>TartanSense is an AI powered robotics solutions provider empowering small farm holders.</p>	USD 5 M	SERIES A	FMC Ventures, Omnivore and Blume Ventures

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	Ai Palette helps FMCG companies predict trends and understand why some of their products might not be working.	USD 4.4 M	SERIES A	pi Ventures, Exfinity Ventures, Anthill Ventures, AgFunder and others
	AppsForBharat is a product studio focused on building apps for spiritual and devotional needs of Indian users.	USD 4 M	SEED ROUND	Sequoia Capital India, BEENEXT and WEH Ventures
	Sporjo is an online education, training, and employability company focused on sports.	USD 2 M	PRE-SERIES A	Punit Balan - Chairman Punit Balan Group, and others
	Lumiq is a data and analytics company that powers data-driven decision-making for financial enterprises.	USD 2 M	SEED ROUND	Info Edge Ventures, Redstart Labs and angel investor Parampreet Bhasin

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	Ruptok operates as a fintech platform for gold loans. Ruptok offers logistics and technological solutions for gold loans to financial institutes at their doorstep.	USD 1.9 M	DEBT FINANCE	Ecclar Leasing and Finance
	Advantage Club is an employee engagement platform. They provide end to end employee benefit management with state of the art products like: - Employee perks, Rewards and recognition, Hobby Clubs, Digital engagement etc.	USD 1.7 M	-	Y Combinator, Broom Ventures, Liquid.vc, Kunal Shah and others
	Elda Health is a women's holistic healthcare platform that is tailored for the mid-life urban woman.	USD 1.5 M	SEED ROUND	Avaana Capital, Orios Ventures, and Ananth Narayanan Family Office
	Toolika is a research and development company working in niche areas such as AI , ML and IoT to develop fit-to-market solutions for education tech, creative designing, automobile and virtual reality business.	USD 1.5 M	PRE-SEED ROUND	Angel investors

STARTUP

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FanPlay is building a platform for hosts from across the globe to host live, video based, real money contests and games. The skills based games such as Quizzes and Trivia will be available on the platform to play.

USD 1.2 M

PRE-SERIES A

Upsparks, CRED Founder Kunal Shah, Goodwater Capital, LetsVenture, Atrium Angels, IIM-Indore Angel Fund, and other angel investors



Syook is a system that allows businesses to visualize their operations, providing insights that translate into positive impact.

USD 1 M

SERIES A

Inflection Point Ventures (IPV) and Oil and Natural Gas Corporation (ONGC)



Kirana247 is a wholesale distributor of consumer goods for various businesses. It provides an online website and mobile app for purchasing and delivers the items to the clients.

USD 1 M

PRE-SERIES A

Large financial institutions and serial entrepreneurs



**B2Brain**

B2Brain delivers tailored solutions that automate account research and intelligence to improve conversions.

USD 1 M

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Ideaspring Capital and Arka Venture Labs

STARTUP

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NOTO is a brand that makes healthy, low-calorie, low sugar, and high-protein ice-cream.

USD 0.55 M

PRE-SERIES A

Titan Capital, Rockstud Capital, actor-producer John Abraham, WEH Ventures, and angel investors



O' Be Cocktails offers crafted drinks such as O' be Fab Cosmopolitan, O' be lively LIIT, and O' be Zesty Mojito, ranging across premium spirits.

USD 0.47 M

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First Cheque, Letsventure, Bhavish Aggarwal and Ankit Bhati from Ola, Abhishek Goyal (Founder, Tracxn), and Sprout Investments



Is Going Online, is a rapid digitization and webstore creation tool. They offer multiple options to build your new online store. Identify the category you belong to and choose the best option that fits your need from what we have for you.

USD 0.2 M

PRE-SERIES A

Artha Venture Fund, Unicorn India Ventures, SEA Fund, and Devdatt Shah (former Managing Partner at Brookfield Asset Management)



Synth is an app that captures information such as text, audio and video, and makes it easy to search and retrieve the information.

USD 0.125 M

-

Y Combinator



### OTHER UPDATES AND M&A DEALS

- Suumaya Industries acquired a 51 percent stake in agritech startup payAgri Innovations for an undisclosed value.
- Logistics unicorn Delhivery acquired Bengaluru based Spoton Logistics for an undisclosed value.
- Imagimake, Hike, Winvesta, NeoDocs, CommerceUP, Blowhorn, and Akudo did not disclose their financial details.