



Nucleus
ADVISORS

Funding Report of Digital **Marketing** Startups

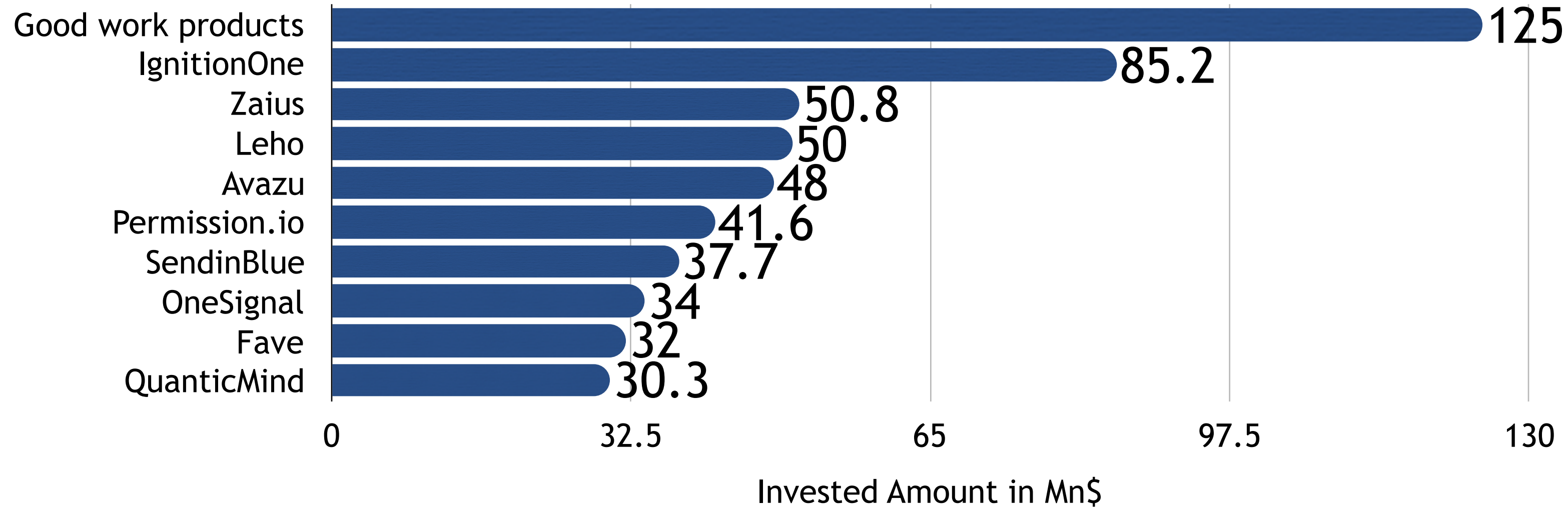
SEP 2019



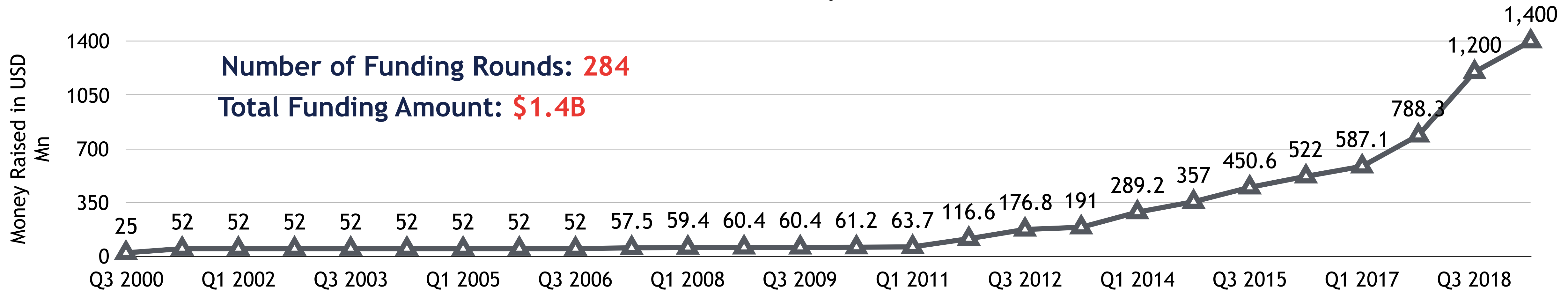
DIGITAL MARKETING STARTUPS



Top Funded Startups



Cumulative Funding Raised Over Time

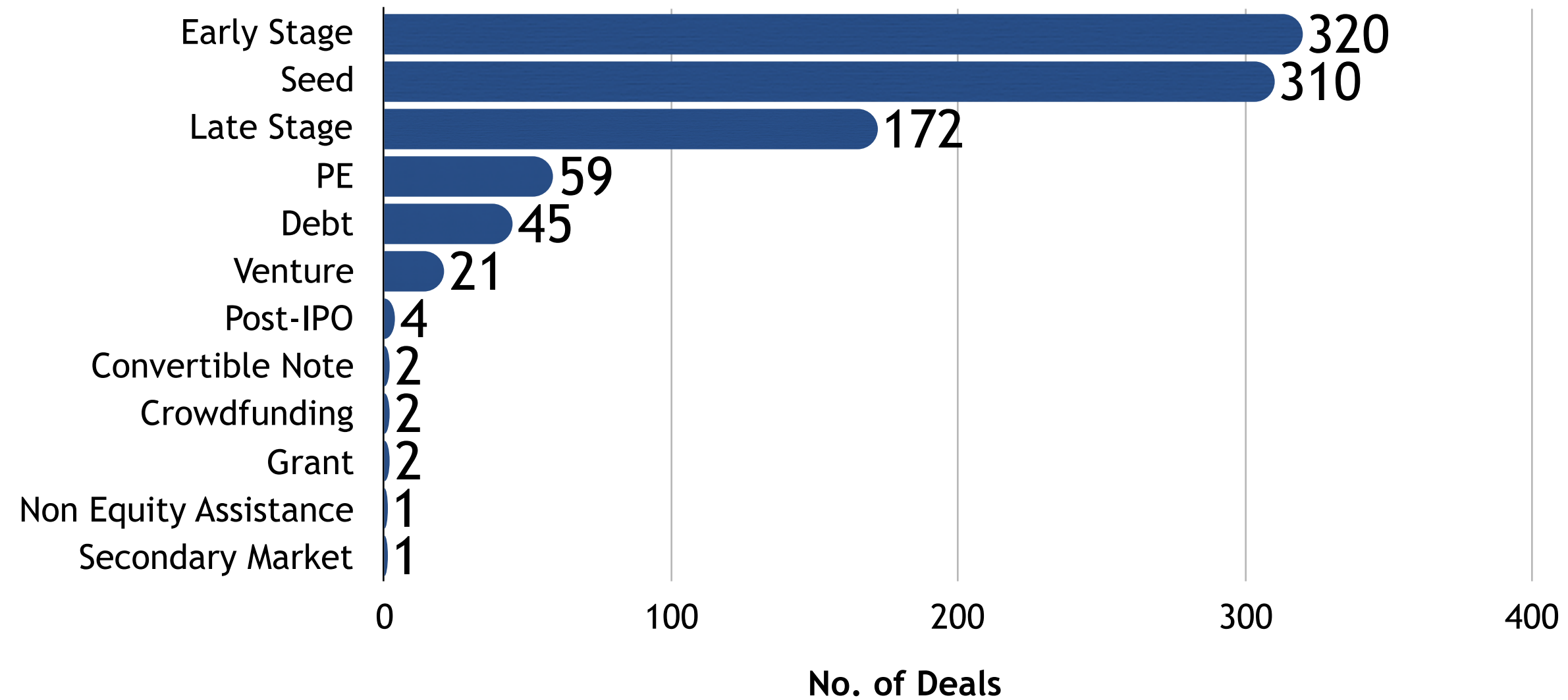


Most Active Investors in this Category

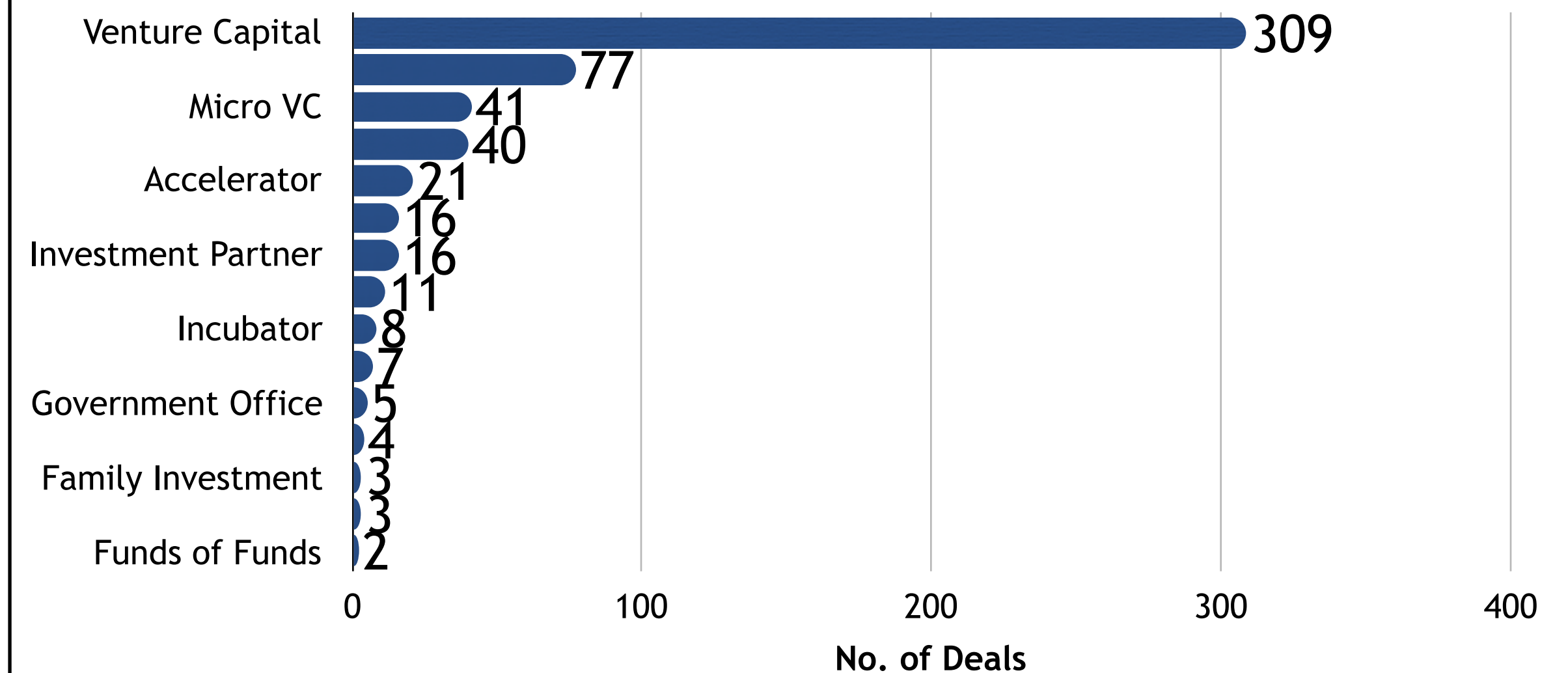


Number of Lead Investors: 130
Total number of Investors: 429

Top Investor Stages



Top Investor Types



















RECENT FUNDINGS INDIA



INDIA- Digital Marketing Startups Funding (Jan 2018- August 2019)

Logo	Announced Date	Organization Name	Funding Type	Money Raised	Pre-Money Valuation	Location	Organization Website	Total Funding Amount	Number of Funding Rounds	Investor Names
	May 27, 2019	At	Angel	\$330000	-	Mumbai	at.social	\$330000	1	Anupam Mittal Dharti Desai Hardik Zaveri
	May 13, 2019	Do Your Thing	Angel	-	-	Ajmer	dyt.onl	-	1	Sorabh Agarwal Girish Minocha Rahul Varma Prateek Dey Pawan Kumar
	April 17, 2019	Increff	Series Unknown	\$3000000	-	Bangalore	increff.com	\$5020516	3	O21 Capital, Binny Bansal
	Dec 20, 2018	Next Digital Solutions	Angel	INR 100000	\$5000000	Kota	nextdigitalsolutions.com	INR 100000	1	-
	Oct 4, 2018	SouceCarrot	Series A	INR 100000	INR 100000	Pune	sourcecarrot.com	INR 100000	1	-
	Sep 1, 2018	Apex Business Solutions	Series Unknown	\$65000	-	Mumbai	apexitsolutions.co.in	\$65000	1	-
	Aug 7, 2018	PivotRoots	Series A	-	-	Mumbai	pivotroots.com	-	1	KCP Capital
	Jul 2, 2018	Fixpocket	Seed	\$250000	-	Ahmedabad	fixpocket.com	\$250000	1	La Gajjar Group
	June 25, 2018	Recotap	Seed	\$150000	-	Bengaluru	recotap.com	\$150000	1	Sathish VJ Axilor Ventures
	Jun 2, 2018	Picxy	Seed	\$110000	\$870000	Hyderabad	picxy.com	\$110000	1	-
	April 14, 2018	Janaspandana Software	Angel	INR 1500000	INR 10000000	Hyderabad	janaspandana.in	INR 1500000	1	-
	Apr 13, 2018	Embibe	Corporate Round	\$180000000	\$676000000	Mumbai	embibe.com	\$184000000	2	Reliance Industries
	Mar 15, 2018	Apex Infosys India	Seed	\$150000	\$50000	Mumbai	apexinfosys.in	\$150000	1	-
	Jan 1, 2018	LMN Soft Solutions	Seed	INR 285000	-	Hyderabad	lmnsoftsolutions.com	INR 285000	1	-

Thank You!