



# WEEKLY DEAL ROUNDUP

TOTAL DEAL SIZE:





**\$ 774 M+**





DEAL COUNT:

**41+**

10 Jan 2022 – 16 Jan 2022



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>WayCool Foods and Products has been set up with the vision of organizing India's farm-to-fork supply chain, to deliver cleaner, fresher and better produce to consumers, generate higher returns to farmers, and reduce wastage and inefficiency.</p>	USD 117 M	SERIES D	<p>LightRock, LightBox, FMO, Lightsmith, World Bank Group's IFC, Redwood Equity Partners and Gawa Capital</p>
	<p>Lead School empowers private School Owners with unmatched Admissions Growth &amp; Marketing Solutions, minimizing operational costs and ensuring high-quality affordable education to more &amp; more students.</p>	USD 100 M	SERIES E	WestBridge Capital and GSV Ventures
	<p>Novo is a banking platform that provides better business deposit accounts to today's companies and is powered by a network of FDIC-insured community banks. Novo is bringing small business banking into the modern age with easy-to-use tools for founders on the go.</p>	USD 90 M	SERIES B	<p>Valar Ventures, Crosslink Capital, Rainfall Ventures, and BoxGroup</p>
	<p>Refyne partners with organisations to extend on-demand Earned Wage Access (EWA) to their employees.</p>	USD 82 M	SERIES B	<p>Tiger Global, Digital Horizon, QED Investors, partners of DST Global, Jigsaw VC, XYZ Capital, and RTP Global</p>

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	<p>Curefoods democratize access to good food on a sustainable basis. Curefoods operates on a cloud kitchen model by acquiring, incubating and licensing other food brands.</p>	USD 62 M	-	<p>Iron Pillar, Chiratae Ventures, Sixteenth Street Capital, Accel Partners and Binny Bansal</p>
	<p>TheMathCompany is a modern, hybrid consulting firm that builds custom AI applications for enterprises.</p>	USD 50 M	-	<p>Brighton Park Capital and Arihant Patni</p>
	<p>DMI Finance is a tech-driven, new-thinking provider of credit solutions to a heterogeneous portfolio of corporate borrowers across India.</p>	USD 47 M	-	<p>Sumitomo Mitsui Trust Bank Limited. (SuMi TRUST Bank)</p>
	<p>Rupeek is India's leading asset-backed, digital lending fintech platform. The mission is to make credit accessible to Indians in a fair and convenient way, Rupeek is pioneering innovative financial products to help monetize India's \$2 trillion gold.</p>	USD 34 M	SERIES E	<p>Lightbox, GGV and Bertelsmann</p>



**STARTUP**

**ABOUT**

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**INVESTORS**

**EVage**

EVage is all-electric, purpose-built commercial vehicle OEM and has fused automobile designing with the ingenuity of aerospace engineering to reimagine and transform the mobility industry.

USD 28 M

SEED ROUND

Redblue Capital

**rooter**

Rooter is an Indian game streaming platform that organizes multiple esports tournaments and owns many gaming IPs.

USD 25 M

SERIES A

Lightbox, March Gaming, and Duane Park Ventures. 9Unicorns, ADvantage, Capital-A, Goal Ventures, leAD Sports & Health Tech Partners

**recykal**

Recykal is an end-to-end digital solutions provider, facilitating transactions for all stakeholders across India's waste management and recycling value chain.

USD 22 M

PRE SERIES A

Morgan Stanley India, Circulate Capital, Vellayan Subbiah, and Arun Venkatachalam of the Murugappa Family

**LAHORI**

Lahori has curated a range of beverages picked up from the traditional basket. Packed with the goodness of natural ingredients from the Indian Kitchen, they are smartly bottled with the right amount of zing to linger on your taste buds.





USD 15 M

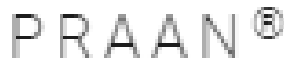



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Verlinvest





STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	Zuddl offers a hybrid and virtual event platform with robust features that lets you organize customized online events with ease.	USD 13.5 M	SERIES A	Alpha Wave Incubation, GrowX and Waveform Ventures
	Turnip helps to empower gaming communities to run, discover and join interactive experiences.	USD 12.5 M	SERIES A	Greenoaks, Elevation Capital, SEA Capital, Vibe Capital, and angels, including Andrew Chen (Partner, a16z) and others
	Zluri is an enterprise SaaS Management Platform (SMP). It helps you discover, manage and optimize your SaaS stack from a single dashboard.	USD 10 M	SERIES A	MassMutual Ventures, Endiya Partners and Kalaari Capital
	Dozee is India's only contactless health monitor that silently tracks your heart, respiration, sleep patterns, stress levels, cardiac contractions, apnea and more while you sleep.	USD 10 M	-	Gokul Rajaram


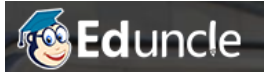


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	<p>Power Gummies is a complete hair care solution with multiple benefits like hair, nails, skin glow &amp; boost metabolism.</p>	USD 6 M	SERIES A	9 Unicorns
	<p>Lendingkart is an online lending platform providing business loans. It offers loans such as working capital loans, SME loans, business loans for women, and more.</p>	USD 5.95 M	DEBT	BlueOrchard Finance Ltd.
	<p>ePlane is on a mission to eradicate waiting in traffic. We are building an electric flying taxi, e200, for 10X faster door-to-door travel at just 1.5X taxi fare. e200 takes-off like a drone &amp; flies a plane.</p>	USD 5 M	PRE SERIES A	Speciale Invest and Micelio
	<p>Muvin aims to enable youth to get accustomed to banking from an early age. The muvin way of banking brings together different financial products through an intuitive, easy-to-use, friction-free, gamified and education-powered experience.</p>	USD 3 M	PRE-SERIES A	WaterBridge Ventures. Venture Debt fund Alteria Capital and Krishna Bhupal





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	<p>Freedom is India's first comprehensive learning platform for children aged 3-12 to strengthen their English reading, speaking and conversation skills.</p>	<p>USD 2.5 M</p>	<p>-</p>	<p>Capital A Bollywood actor Tiger Shroff, BharatPe founder Ashneer Grover, VMart Retail founder Lalit Agarwal, and Global PayU CFO Aakash Moondhara</p>
	<p>Arthan Finance Private Limited is a NBFC with the aim and objective of complementing banks as a provider of capital and specifically to self-employed entrepreneurs, MSMEs and consumers.</p>	<p>USD 2.5 M</p>	<p>-</p>	<p>Michael &amp; Susan Dell Foundation</p>
	<p>Traya was born of a quest to find a scientific solution to a stubborn problem that many people face known as hairloss.</p>	<p>USD 2.2 M</p>	<p>PRE SERIES A</p>	<p>Fireside Ventures</p>
	<p>IppoPay provides Payment Infrastructure to small businesses to collect and distribute payments.</p>	<p>USD 2.1 M</p>	<p>SEED</p>	<p>Coinbase Ventures, Better Capital, Blume Founders Fund, and a number of high-profile angel investors</p>

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 PRAAN®	Praan creates hyperlocal clean air zones within your open areas on corporate campuses, schools, universities, hotels, hospitals, residential complexes, malls, industrial areas, and more.	USD 1.56 M	SEED	Social Impact Capital, Better Capital, Paradigm Shift Capital, Avaana Capital, Quality of Life Investments Texas (Angel Syndicate), and several angel investors
 ToolJet	ToolJet is an open-source low-code framework to build and deploy custom internal applications.	USD 1.5 M	SEED	Nexus Venture Partners. Ratio Ventures, Better Capital and Alan Rutledge
 Pepul <small>what's your story?</small>	Pepul is a new age Interest-based Social Networking platform from India, where people share their beautiful life stories & skills on their interests.	USD 1.35 M	SEED	Hourglass Venture Partners, Girish Mathrubootham, and Vijay Shekhar Sharma
 Zeda.io	Zeda.io makes product management simpler and smarter. Zeda.io helps you define your roadmap, manage features, create wireframes, define persona, releases, user flows, and more all from a single place	USD 1.2 M	SEED	BEENEXT, Binny Bansal-backed 021 Capital and its existing backers Whiteboard Capital, FirstCheque.vc and Paradigm Shift Capital



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	<p>OneDios founded in 2019 is a startup initiative to provide "direct from company" end customer service experience to all Indian customers.</p>	<p>USD 1.2 M</p>	<p>-</p>	<p>Indian Angel Network (IAN), LetsVenture, and HNIs such as Bhanu Chopra, Akash Bhansali, and the Haldiram Group</p>
	<p>Pepper Farms is building smart farm chain connecting customers directly with farms/farmers. aggregate by leasing/contracting protected farms standardizing them by introducing infrastructure investment, full-stack agronomy and market linkage.</p>	<p>USD 1 M</p>	<p>SEED</p>	<p>AxilorVentures and Himanshu Aggarwal, Co-founder of Aspiring Minds</p>
	<p>Grip is an investment platform that offers curated investment opportunities in lease finance with a low minimum investment amount and fixed returns</p>	<p>USD 1 M</p>	<p>-</p>	<p>Top 200 users</p>
	<p>YantraLive is an Asia-based B2B platform for Heavy Equipment Owners. It is redefining heavy equipment ownership by building industry first solutions to trade pre-owned equipment, helping owners maintain their equipments.</p>	<p>USD 1 M</p>	<p>SEED</p>	<p>GrowthStory and Bigbasket's Vipul Parekh</p>

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	TradeX is a prediction market platform which works as a new generation stock exchange dedicated to trading on every day event outcomes.	USD 1 M	SEED	Maninder Gulati, Anupam Mittal, Rajesh Shawney, Hitesh Chawla, Cem Garih, Justin Mateen, Fethi and few others
	Eduncle is on a mission to empower students with the power of knowledge & build their concepts so that they can lead in their exams, career, and lives.	USD 1 M	-	Mumbai Angels Network, along with Ah! Ventures, KareKaBa Ventures and others
	Orai is an AI-powered app for practicing your presentations and getting instant feedback on areas of improvement.	USD 0.8 M	PRE SERIES A	Inflection Point Ventures
	Glam+ mission is to create a holistic SAAS platform for Salon & Spa businesses to digitize the \$200bn SMB offline economy.	USD 0.7 M	PRE SERIES A	Blume Ventures and Ramakant Sharma (COO- Livspace) and Inflection Point Ventures

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	Lemme Be is a Hyderabad-based period care brand. The product portfolio that the brand offers consists of pads, tampons, pantyliners and menstrual cups, among others.	USD 0.6 M	SEED	UNI-M Ventures led by Gunnwant Vaid and Aniket Gore, Nikhil Vora, founder of Sixth Sense Ventures and Multiply ventures
	SHIPNEXT is a Digital shipping platform, which uses AI for instant freight search, trade and digitalisation of workflow.	USD 0.6 M	PRE SERIES A	Group Meeran
	Crib is a super co-living app, creating india's first digital ecosystem aimed at redefining how landlords operate, tenants stay and brokers sell.	USD 0.4 M	PRE SEED	Angellist syndicate 91Ventures, BlackSoil Capital and Faad Network
	YNOS is an intelligent technology platform that helps entrepreneurs find investors for startup & vice versa.	USD 0.3 M	SEED	-

**STARTUP**

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**Easy<sup>™</sup>  
to Pitch**

Easy to Pitch is a pitching startup to make founders pitch and investor-ready.

USD 0.13 M

PRE SEED

Venture Catalysts. JPIN Venture Catalysts UK

**OTHER UPDATES AND M&A DEALS**

- Bliv.Club, Zorro, The Butternut Company, Mush, Stauss, POPT, Starcap Wellness, Clear, PulsOps and Lincode Labs did not disclose their financial details.
- B2B ecommerce and supply chain enablement platform Bizongo has acquired Bengaluru-based Hexa, a cloud platform for college placements.
- Flipkart Group has acquired electronics recommerce company Yaantra for an undisclosed sum.
- Logistics aggregator platform Shiprocket has acquired Rocketbox, a B2B logistics aggregator platform for an undisclosed amount.
- Business-to-business (B2B) e-commerce and supply chain enablement platform Bizongo has acquired Hexa, a Bengaluru-based edtech cloud platform for college placements.