





The text "WEEKLY DEAL ROUNDUP" is displayed in a large, bold, sans-serif font. "WEEKLY" and "ROUNDUP" are in dark blue, while "DEAL" is in red. The text is positioned on the left side of the image, overlapping the cityscape background.

**WEEKLY DEAL
ROUNDUP**

The date "14-20 December 2020" is written in a white, sans-serif font at the bottom left of the image, positioned over the lower part of the cityscape.

14-20 December 2020



STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>LeadSquared is a unified lead conversion and marketing automation platform that helps B2B & B2C businesses track, nurture and manage their leads seamlessly.</p>	USD 32 M	SERIES B	Gaja Capital, Stakeboat Capital and Investor (Jyoti Bansal)
	<p>Wakefit is a sleep and home solutions company that manufactures quality mattresses at affordable prices. Its mattress is built on the parameters of pressure and weight distribution, foam quality, and stress testing.</p>	USD 27 M	SERIES B	Verlinvest and Sequoia Capital
 <p>arya Simplifying Agribusiness</p>	<p>Arya an agri-fintech startup provides post-harvest services across the agricultural value chain, including warehousing, warehouse receipt financing, rural storage discovery, collateral management and market linkages.</p>	USD 21 M	SERIES B	Quona Capital, LGT, Lightstone, Aspada and Omnivore
	<p>Pagarbook is a Employee Management Platform which helps SMEs save time on managing and maintaining attendance records, speeding up payment cycles and calculating wages.</p>	USD 15 M	SERIES A	Sequoia Capital and India Quotient

STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



Mixchange is a digital marketplace to sell the receivables to banks/NBFC set up under the approval of Reserve Bank of India (RBI) to facilitate the discounting of invoices and bills of exchange on a PAN India basis.

USD 4.5 M

SERIES B

Beenext and Mayfield



Pickrr is an on-demand first mile logistics company. An AI-enabled and cloud-based platform, Pickrr automates shipping for businesses and provides seamless multi-channel order management solutions.

USD 4 M

-

Guild Capital and Omidyar Network India



Countingwell is an AI based dedicated maths learning app for students of middle school. It ambitiously aims to transform maths learning across India through a daily 'maths workout' concept.

USD 1 M

PRE SERIES A

Delhi Private School, UAE, Interstar and other Angel Investors



Callify is an industry-agnostic, voice-powered technology for working professionals that enables them to automate their daily outbound phone interactions through cutting-edge technology such as speech AI and virtual assistant.

USD 0.8 M

SEED ROUND

Malpani Ventures, Venture Catalysts, Calega Ventures, Chennai Angel Network and Marwari Angel Network

STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



COVER IT UP

Cover it up is a merchandise startup which deals in customised phone covers, T-Shirts and stationary products.

USD 0.5 M

SEED ROUND

Angel Investors (Sanjay Wadhwa, Manish Mardia, Madan Lal Gundecha, Vimal Jain, and Nishank Sakaria)



bitespeed

Bitespeed is a conversational commerce platform startup that helps ecommerce brands on Shopify move away from impersonal marketing emails and use everyday chat apps like FB Messenger and WhatsApp to sell to their customers.

USD 0.4 M

SEED ROUND

Whiteboard Capital, First Cheque, Upsparks, First Principles and other Angel Investors



zenoti

Zenoti provides an all-in-one, cloud-based software solution for the spa, salon and med spa industry. The platform is engineered for reliability and scale, harnessing the power of enterprise-level technology for businesses of all sizes.

USD 160 M

SERIES D
(Became Unicorn)

Advent International, Tiger Global and Steadview Partners







LOGIQ

LOGIQ platform is a converged data analysis software that brings ingest, indexing, search, SQL, and streaming capabilities. It is built on this converged architecture bringing scalability and simplicity to the IT operations analytics projects.

USD 1.8 M

SEED ROUND

Leo Capital

STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
	<p>Hashnode is a free content creation platform that enables developers to create a full-fledged & optimized blog mapped to their custom domain for free.</p>	USD 2.1 M	-	Sequoia Capital India's Surge
	<p>Brainly is an online learning platform where students and parents get homework and study help from peers and experts. It is the knowledge-sharing community where 350 million students and experts put their heads together.</p>	USD 80 M	SERIES D	Learn Capital, Prosus Ventures, General Catalyst Partners, Runa Capital and MantaRay
 <p>Your Neighbour-food Network</p>	<p>FoodBuddy is an online marketplace of home chefs that allows its users to sell and buy home cooked meals in their vicinity.</p>	USD 0.67 M	-	Rebel Foods
	<p>Shiprocket is a tech-enabled logistics aggregation platform that drives global and domestic shipping for MSMEs operating in the e-commerce sector.</p>	USD 7.5 M	SERIES C	March Capital and Tribe Capital

STARTUP

ABOUT

DEAL SIZE

ROUND

INVESTORS



Bira 91 is a modern beer brand that provides flavorful beers to the new world. The company builds a strong portfolio of essential beers and drives the global shift in beer towards more colour and flavor.

USD 1.26 M

-

Angel Investors (Pankaj Chaddah, Shikha Sunil Chandak and Nishant Mittal)

OTHER UPDATES AND M&A DEALS

- Global fund Steadview Capital bought USD 25 M worth of secondary shares from an early investor in logistics startup Delhivery.
- Tyre maker Bridgestone India invested in fleet management startup Fleeca India, which will strengthen its position in the digital mobility solutions.
- Mumbai-based online learning edtech startup upGrad acquired recruitment and staffing solutions company Rekrut India for an undisclosed amount.