





STARTUP	ABOUT	DEAL SIZE	ROUND	INVESTORS
watefit	Wakefit is an internet first brand offering mattresses. The offering includes orthopedic memory foam mattresses, mattress protectors, bed sheets, cushions, etc. The company also offers furniture like racks, bookshelves, shoe racks, tables & chairs, etc.	USD 40 Mn	Series D	Investcorp, Sequoia Capital, Verlinvest and SIG Venture Capital
XLEAD .	Provider of digital learning content to private schools. Also provides software for managing marketing, administration, courses, and technology for teachers, end-to-end operations management services for schools, a listing platform for its network of schools, etc.	USD 20 Mn	Debt	Alteria Capital, Stride Ventures, Standard Chartered Bank, HDFC Bank and ICICI Bank
VILCART BRIDGE TO RURAL KIRANA	Provider of tech-enabled assistance to rural retailers. It's a tech-enabled rural to the rural supply chain that connects farmer producer organizations, brands, rural SMEs, manufacturers directly to Kirana stores. The platform provides a technology bridge between rural consumers and manufacturers.	USD 18 Mn	Series A	Asia Impact SA, Nabventures Fund and Texterity Private Limited
PARK+ YOUR CAR APP	Provider of smart parking management solutions for parking operators. They provide solutions that include ANPR solution, RFID parking technology, a parking guidance system, FASTagbased parking, fleet management, automated gate entry, antitheft feature, wrong parking detection, and more.	USD 17.2 Mn	Series C	MassMutual, SEEDS Capital and Exfinty Ventures Partners
				02/12



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t toddle	Saas-based platform offering management solutions for educational institutions. It offers solutions for planning, student portfolios, reports, and family communication. It offers various features which include daily plans, curriculum alignment analytics, portfolio tools, visual progress report, progress report sharing, and more.	USD 17 Mn	Series A	Sequoia Capital India, Tenacity Ventures and Trifecta Capital
whole The _A Truth	Internet first brand offering healthy multicategory snacks. The product catalog includes energy bars, protein bars, spreads, muesli, and chocolates.	USD 15 Mn	Series B	Sequoia Capital, Matrix Partners India and Sauce.Vc
Cropin	Cropln is a provider of saas-based farming solutions to agribusinesses. Its offerings are Smartfarm; a complete farm management solution, Smartrisk; risk mitigation and forecasting solutions, mwarehouse; traceability and compliance solution, and Smartsales; CRM and input channel management solutions. The company claims to offer its solutions for farming companies, agri-input companies, crop insurance providers, seed production companies, government, and advisories.	USD 13.7 Mn	Series D	Google, JSR Corporation
W ₁ WorkIndia	Online job board platform for blue collar jobs. It is a tech platform that uses a matching system to connect employers with potential employees in the mixed collar segment. It allows candidates to build a profile, browse and apply for vacancies posted by companies based on location, salary, time, experience, etc.	USD 12 Mn	Pre-series B	SBI Holdings, Tokyo, Yamauchi No.10 Family Office



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A BOND TO STATE OF THE STATE OF	Atulya® is a new concept in physician office software. It starts with the physician's need to manage clinical information efficiently and blends it with traditional office administration. Its ease of use entails a minimal need for training of personnel. Physicians will find the software intuitive. It will decrease their workload and streamline the flow of information between physicians, their office staff and patients.	USD 9.3 Mn	Undisclosed	North Haven India Infrastructure Partners
QRITIVE	Oritive is developing an Al-based solution that helps doctors analyze both microscopy images and text from patient data for faster and efficient cancer diagnoses. The company also claims that the solutions will help healthcare providers to reduce costs associated with cancer diagnoses.	USD 7.5 Mn	Series A	MassMutual Ventures
PEEPUL®TREE	Online retailer offering handcrafted products from local artisans. The product catalog includes home decor items, home furnishing items, fashion products, accessories, handbags, scarves & stoles, wall art & murals, and gifting products.	USD 6 Mn	Seed	Elevar Equity
** ApnaKlub	App-based procurement and distribution platform for local wholesale business. It allows the user to set up their own retail and wholesale businesses by providing FMCG products from various brands with benefits and provides delivery services.	USD 6 Mn	Series A	TrueScale Capital, ICMG Partners, Flourish Ventures, Sequoia India's Surge, Blume Ventures and Whiteboard Capital



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Brick & Bolt HOME CONSTRUCTION	Brick&Bolt is an e-commerce platform that uses cutting-edge technology and state-of-the-art systems and processes to make home and commercial construction absolutely simple, transparent and reliable for customers.	USD 5 Mn	Series A2	Accel India and Celesta Capital
BankSathi	Developer of an app-based comparison platform. It provides users with a tech-enabled platform where customers are guided to the right financial product from the right bank or NBFC. It also offers career options to individuals as a financial advisor and makes income flexible.	USD 4 Mn	Undisclosed	Kotak Securities, Lets Venture, We founder Circle, Hem Securities and IPV.
S CLINIKK	Medical care & insurance solutions for individuals. It offers a suite of healthcare services for patients includes teleconsultation, accidental insurance, vaccination, primary care by physicians, easy-to-play insurance plans, appointment booking, and more. Users can connect with the healthcare assistant/doctors through voice/video calls for primary prescription services.	USD 3 Mn	Undisclosed	Massmutual Ventures
ENTUPLE E-MOBILITY	Entuple E-Mobility Private Limited ("EntEM") is an EV R&D house engaged in the design, development, testing and system validations for Drivetrains (Electric Motors + Controllers) and Combined Charging Stations. EntEM's Electric Motor innovations span from 1kW to 150kW range, and can serve mopeds, scooters, bikes, autos, e-rickshaws, sedans, SUVs as well as heavy vehicles.	USD 3 Mn	Pre-series A	Blue Ashva Capital, Capital A



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	Developer of mobile-based casual video games. The company focuses on the development of casual games that include games like 'Candy Crush'. The games are available for mobile platforms.	USD 2.4 Mn	Seed	Lumikai and Fireside Ventures, All In Capital, Kettleborough VC and Riverwalk Holdongs
Trezi	Provider of cloud and VR-based design, communication, and collaboration solution for AEC professionals. Its features include immersive design presentation, real-time design communication, collaborative design reviews, VR-enabled coordination meetings, and more.	USD 2 Mn	Series A	World V and YourNest Venture Capital, Auxano Capital and She Capital
KITES senior care	KITES Senior Care, the Geriatric Care specialist brand, was founded in Bangalore, India, in 2016 by senior doctors & healthcare professionals, to be the trusted care continuum partner to the elderly & their family. Trusted by over 2,000 families, we provide Geriatric care at home & at Senior Living facilities and operate Assisted Care Centers.	USD 2 Mn	Pre-series A	Ranjan Pai
SUPERCLUSTER π	SuperCluster π is on a mission to build the "Unilever of Tomorrow" with it's consumer centric, problem-solving & socially conscious brands. They are committed to our purpose of making healthy living possible, accessible and sustainable. They are driven by the belief that daily regimen, easy access to experts and the right products to address every micro-health and wellness challenge can help in becoming healthy inside-out.	USD 2 Mn	Seed	Bobby Balachandaran, Inflection Point Ventures (IPV), Hyderabad Angels, Faad Network and AngelBa.



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Showroom	Showroom B2B, launched in 2020, is the one-stop shop for the clothing trade. They provide services to numerous manufacturers and retail stores across the nation, giving a forum for discovering new prospects.	USD 1.35 Mn	Seed	Strive VC and Gemba Capital, Titan Capital, Panthera Peak Capital and PointOne Capital
eFeed	Provider of an AI and app-based platform for animal feed consulting. It uses AI to provide solutions to farmers, dairies, and consumers. It utilizes the tools of machine learning and data science to provide insights and feed recommendations. Its platform also provides the facility to order and track the order.	USD 1 Mn	Seed	Omnivore
nedbikri medbikri	Medbikri provides a simple, easy & free platform that a pharmacist can use to manage his/her shop inventory in just a few clicks. The app also enables sending Digital Bills via WhatsApp & SMS, along with refill reminders to chronic patients. It enables pharmacies to manage financial processes like billing, payment, etc. Also, it provides customer refill/medication reminder solutions for pharmacies.	USD 0.65 Mn	Pre-seed	3one4 Capital and Siddharth Ahluwalia
greenikk"	Greenikk is building a banana farmer-centric digital ecosystem backed by a technology stack. We are disrupting & digitizing the entire banana value chain by building a full-stack solution for bananas. Ohkela is a brand under Greenikk. We are solving the problems for every stakeholder (Banana Farmers, Processing Units, Commission Agents, Bulk B2B Buyers, Fibre Buyers) and the problems in the entire banana value chain.	USD 0.6 Mn	Pre-seed	9 Unicorn Ventures



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mindpeers	Provider of teleconsultation services for mental health conditions. It provides a platform for self-assessment tools to help track mood and mental health fitness. It gets personalized solutions on the basis of results.	USD 0.5 Mn	Seed	Venture Catalysts, Goodwater Capital, Magic Fund and Ministry of Electronics and IT
2	Turns helps laundromats deliver a modern experience to their users with a full-stack software and hardware-integrated solution. The founders build the startup using the learnings from another laundry startup they had built in India in 2015.	USD 0.5 Mn	Pre-seed	Better Capital and Pointone Capital
salad	The Salad desktop application helps gamers and everyday webizens share latent compute resources from idle PCs—such as processing cycles, storage, and bandwidth—to earn meaningful rewards for powering various computing workloads deployed on the SaladCloud platform.	USD 0.5 Mn	Pre-seed	Better Capital and Pointone Capital
boingg	Internet first brand offering furniture for kids. The product offering includes cribs & cots, changing tables, nursing chairs, crib organizers, crib sheets, baby proofing, toy storage, cabinets, chest of drawers, bookshelves, wardrobes, side tables, wall shelves, teepee, clocks, chalk/corkboards, rockers, bedding sheets, mirrors, lamps, cushions, etc.	USD 0.24 Mn	Pre-series A	Inflection Point Ventures
	rockers, bedding sheets, mirrors, lamps, cushions, etc.			



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VIROHAN Institute of health & management sciences	Online and offline courses for healthcare professionals. The teaching methodology includes online self-paced course content for the majority of courses along with classroom training and practical training at partner hospitals for selected courses. The online course curriculum includes e-books, pre-recorded video lectures, images, animations, online simulations, and live video sessions.	USD 0.2 Mn	Seed	Blume Ventures
INCRUITER® TECH DRIVEN HIRING SOLUTION	Online platform for interview as a service. It offers a portal of freelance expert interviewers to judge candidates for job requisites. It offers features such as expert interview panelists, a live code compiler, real time feedback system, automated processes, etc.	USD 0.12 Mn	Undisclosed	Recur Club.
NEWS REACH	Marketplace for media professionals. Its platform allows exploring digital media, discovering trends, maximizing ROI impact, and increasing ad revenue. It provides technical assistance for creating reader-friendly websites, advertising solutions, and renders a syndicated platform to build a business base.	USD 0.12 Mn	Seed	Growth Acceleration Programme with 4i
DORJE	We are a subscription-based tea startup delivering fresh-from-farm, organic Darjeeling Tea, to customers across India.	USD 0.03 Mn	Undisclosed	Vineeta Singh (Sugar Cosmetics), Peyush Bansal (Lenskart) and Shaadi.com's Anupam Mittal



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BADHAAN	Badhaan.com is a B2B food tech platfrom provide Business Stack , Technology Software & Credit for Sellers & Restaurants. Restaurants benefit from their flexible payment terms and door step procurement while the Sellers benefit with business growth and an integrated business software.	USD Undisclosed Mn	Undisclosed	India Accelerator
gytree	Solving for women's primary preventive health in gynaecology and sexual health by providing end to end services, products, marketplace and a wellness cafe. Our target is to help women eliminate 80% of preventable issues by fixing their lifestyle, nutrition and going for basic tests in a timely manner.	USD Undisclosed Mn	Undisclosed	Kiran Mazumdar-Shaw, Rainmatter Investments
	Online job board platform for multi-industry. The platform allows users to find matching jobs based on their skills, career, job category location, salary, etc. It also allows recruiters to conduct video interviews. The offering sectors include software engineering, marketing, sales, startup jobs, etc. It is available on the Google Play Store.	USD Undisclosed Mn	Undisclosed	Lalit Keshre and Harsh Jain



OTHER UPDATES AND M&A DEALS

- G.O.A.T Brand Labs acquired Chumbak, an Ecommerce company for an undisclosed amount.
- GCL (Ghodawat Consumer Limited) acquired TBH, an FMCG company for an undisclosed amount.





About Nucleus Advisors

Nucleus AAR Advisors LLP is an Investment Banking and Risk Advisory Firm providing specialized services in the field of Startup Advisory, M&A Advisory, International Taxation, Audit & Assurance. We partner with entrepreneurs in their critical decision making by providing them various analysis customized as per their requirement. We also help in the effective implementation of decisions and its subsequent monitoring as well.

Team Nucleus is comprised of people from Big4s and reputed consulting firms with combined experience of 30+ years.

Team is distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most professional.

Website: <u>www.nucleusadvisors.in</u> Email: <u>info@nucleusadvisors.in</u>